

'I DROVE HOME SINGING' ...

A harvest of one-liners, culled from our users' comments:

My horse and I have come to love our Bitless Bridle.

I have been riding my horse in the bitless bridle for quite a few months now and have seen an amazing personality change in him.

The stopping power was surprisingly good. The horse could be pulled up with a fraction of the force needed with the bit.

... the ability to stay out of the horse's mouth and use a far less toxic method of communication with the front end has to be a huge advantage.

When I first put the bitless bridle on, he stretched his jaw [yawned], because he thought a bit was coming. As soon as he realized that there was no bit in his mouth, he started to lick his lips. He responded beautifully to the bitless bridle as if he has worn it forever, and not once did he stretch his jaw while out on our hour and a half long trail ride.

I used it on a headstrong mare who refused the bit, but rode like a lady with this wonderful bridle.

... every page I read [of Metal in the Mouth] and every time I use my bridle, I almost get chills - and every time I see my horse improving....

I experience a new type of happiness and sense of achievement.

A month and a half later, you could not pry my BB from me! No horse of mine will ever wear a bit!

Dakota has become a far more willing horse, and I get teary at how much difference this has made for us.

He improves by leaps and bounds each day! His concentration has improved dramatically, too. He is always "listening" to my body more closely now.

He is beginning to collect himself, on a loose rein, naturally. I have NEVER seen a horse do this without bit contact.

I now ride four times per week, instead of once a week, because we both enjoy it so much.

I cannot tell you how much better I feel because I softly "ask" for things instead of forcing them with a bit.

And Dakota never fails me. It's true, my horse really is so much better than I thought.

What I love, is the absolute quietness of his mouth. Most bitted horses are working the bit in their mouths to alleviate the discomfort and this produces audible noise as well as 'rein noise'. When we halt in the bitless, there's just silence both from the reins and his mouth. I tell people it's like riding in a hybrid car when it comes to a stop - just quiet. With this experience of quietness, I can feel his breathing at the halt.

What can I say ... but WOW!

I felt like things had slipped past reconstruction with her until I tried the bitless bridle on her...and what a huge difference.

It has made me want to work with my horse again and if anything has kinda given me new hope for our training.

...such an unprecedented piece of tack.

The bridle is well constructed and obviously quality made, but the price was a little shocking. That sticker shock rubbed off immediately though when I realized what a difference the equipment has made!

After nearly 10 years using your bridle, it is still my sole headgear

He will bridle himself, if I hold the bridle and ask: "Do you want to go ride?".

I took in an 18 year old chestnut Paso gelding as a companion. He was a national winning show horse, not rideable due to hysterical and dangerous behavior. That seems to happen a lot with show Pasos. I suspect the spade curb bits. .After agreeing never to get on Aviator's back, I got on him bareback with your bridle and have been riding him for 4 years.

I know the reason I am so happy with my horses is that they are happy with me. .

The first and best choice I made was the bitless bridle. .

From the day I put the bitless bridle on her our riding was enjoyable and she quit shaking and raising her head.

Thank you for making such an excellent product!

First a big thank you. You and Yours helped me start a new way of riding and thinking. I have been bitless now since 06 without a single incident. I am safer bitless than I ever was with all the gimmicks, bits, tie downs & side reins.

With ALL these horses they seem to listen better to our legs/weight without the “noise” of the bit to interfere.

And stopping is no problem. In fact I deliberately set up a situation that SHOULD have caused a bolt/spook and without the pain/fear thing going on it was a non-event.

We are ALL quite happy. My only regret is that I waited so long.

In my case it was ALSO the “controversy” raised by the “Horse Journal” flap that prompted me to say, “I want to see for MYSELF” if the Bitless Bridle lives up to its claims. It does. Unequivocally.

My mare is a reformed character since I put her in it. No more misbehaving and I have brakes.

People need to TRY the bridle. Once they try it, it's hard to argue against it, as it works so well .

Within the first 10 minutes of the bitless bridle I have to say I was almost in tears with how impressed I was and how great a horse I actually had that the prior owners nearly couldn't give away because she was so dangerous. WOW..... Now I have an amazing horse that I feel guilty for buying for \$250.00. .

You have created a very powerful and safe tool for equitation that is amazing.

That Old School thinking of bits and metal in the mouth are so lame and past their time; there is nothing that China won't do, or anywhere that she won't go, because she can relax and enjoy the scenery as much as we do since she isn't focused on what is in her mouth.

... after my horse's first time in the BB, I NEVER want to put a bit in his mouth again. I introduced it on the ground, hooked my finger through the ring and BARELY moved my finger towards his hip - he IMMEDIATELY moved his hindquarters. 1st try. He didn't even have to think about it, your bridle sends such a clear message. .

I remember the resistance, head tossing and confusion when we introduced the bit, but with the BB he just GOT IT! I LOVE YOUR BRIDLE!!!

I think this may be the single best piece of equipment I have ever purchased for my animals!

I am currently using it for foxhunting and everyone is amazed that a horse will hunt calmly and obediently without "major hardware" in her mouth.

So far I have never had a horse not respond to a Bitless ... I recently judged a dressage show of musical Kurs. They were allowing horses to be ridden without a bit. The high score of the day was a second Level Test ridden with a Bitless....the horse was on the "bit", fluid and happy.

... (my 16 year-old Morgan gelding] is so much more responsive and in a much more relaxed mode, that learning can now take place. .

Now, when we go out together, both of us have a good time. .

Ten thousand thank-yous for this device. I made a promise to my horse that I would never again put a bit in his mouth.

I have owned BB's for a few years now (I have two western BB's) and I couldn't imagine using a bit ever again, on any horse. .

Once I purchased them, I swiftly sold or disposed of all of the bits that I had lying around. .

It amazes me still that I could be out on a ride and people are utterly shocked when they don't see a bit! "How do you stop them"? .

I cringe when I see horses with bits in their mouth, especially when the owner is constantly pulling and jerking on their mouth. .

Good job and thanks for helping horses have a happier life!

After 5 minutes, and I mean literally, she was a different horse!

When I bought [my Standardbred] he was in a twisted snaffle and they were tying his tongue down....he is one happy boy now!

No question ... just had to say the bridle is super!

I can't say enough, it's a godsend for this horse.

I'm using it on a standard bred race horse. His mouth bleeds with a regular bit. I could never find out why, and jogging all week with a bit tears his mouth up. Now he only has to use a bit to race once a week.

They like them and so do I. Should've gotten them years ago!

Two rides into it and he's a different horse. Head down, steady gaits, ears forward I've had the one of your beta headstalls now for over 10 years. The outside vinyl is beginning to crack but it has held up like iron....

[After 10 years bitless] I tried to put the bit back in my mare's mouth ... she was having no part of that. She rode around with her head between her knees and at the canter starting roaring like there was no tomorrow, even with the reins loopy and long. She would have spit that thing out if she could have.

I feel that a bit for most horses is totally unnecessary but I know that a bit in an uneducated hand is an especially cruel punishment to the horse. All that pain just complicates that training process and prevents a true partnership from developing. There's only one formula that really works: no bit + good training = true partnership.

Before I purchased your bridle, I had been having a lot of jumping issues, which led to him being dangerous and wild over fences ... now we are jumping 3 foot again and I am amazed how well we are doing.

In the space of five minutes he was a different horse. All of a sudden, he was bending and obeying while relaxed and happy. I could feel the change in his attitude. I have been

using a bitless bridle ever since. It has given me back my horse! As we jump beautifully again and work on more lateral movements, he remains a happy and willing partner. It's all I've been using since the day it arrived and I just love it.

Like most great inventions, the brilliance lies in its simplicity.

I have a 12 y.o. kid who won high score of the whole day, bitless [at a schooling show], on an old Arab lesson horse who won't round to save her life with a bit. With the bitless though, she's beautiful.

All I can say is....WOW! .

Oh my God. What a difference. In all of about 10 minutes.

Dr. Cook must be a wizard.

I am waaaaay happier with this bridle than I had even hoped to be.

Best thing I ever did for my horse.

... my horse loves his new bitless bridle! I will spread the word to others about this fantastic product.

He now backs without struggling and our 20-meter circles are real circles.

Pronto is so relaxed while we are riding he is now licking and chewing during our training sessions. .

This is the best piece of tack I have ever owned.

He was the ONLY horse at the barrel racing clinic that the trainer did not change his bit!

Thanks for the new dimension of our relationship with our horses.

In the space of five minutes, he was a different horse.

It has given me back my horse!

I could feel the change in his attitude.

You have developed the most important piece of tack in the horse world today. .

There is no way I can properly thank you for the joy you have brought me as a rider - and the horses - their joy is obvious!

The pressure on the reins is barely in ounces whereas before I felt as though I were holding pounds in my hands.

The horse has completely stopped grinding her teeth and sticking her tongue out of the mouth.

I quit needing my spurs and whip altogether.

People are always quite surprised when they realize that we are riding or driving bitless, and always comment on the fact that our horses are so well behaved, relaxed, and happy.

I was hoping that Dr. Cook's bitless bridle would live up to all the hype but it didn't ... it surpassed it.

I've been using the Bitless for almost 3 weeks now and every day my 6 year old Arabian gelding becomes a better horse.

I can trust my horse now – and he can trust me.

He has way more potential than we ever thought he had.

He is working more “on the bit” in the Bitless than he ever did in his snaffle.

He doesn't bore or tire like he used to and keeps rising to every challenge.

Having trained horses and riders for over 25 years, I've been in danger of getting a little jaded and worn out. Dr. Cook's BitlessBridle has brought back the pure joy and love of horses and riding I haven't experienced since I was a girl.

I rode my beautiful Andalusian for the first time this year and it was bitless! No saddle, just the bridle. It was an amazingly perfect ride! No problems, as though we had been using the bridle forever.

I received the bridle yesterday, and rode in it last night! My horse and I are so happy! .

What used to be a complete battle to keep her slow and controlled has become a complete pleasure! .

And stopping???? on a dime!!! .

After I stopped her a few times, and she stopped so well for me, I tried stopping her with no reins...just leg and seat...and she stopped no problem! .

I believe that when I used to ride with a bit, my horse merely tolerated being ridden. Now that we are bitless, I can just tell she enjoys my company up in the saddle. Now that is priceless!

Thanks for a product that lets our horses enjoy us as much as we enjoy them, (it) allows us to take our partnership to an entirely new level.

Funny thing was the total skepticism at the idea of bitless driving, but total conviction after a personal experience.

We still drive with reins in the left hand and with the slightest of pressure have a good positive control.

The sensation I immediately felt riding this horse bitless was unbelievable.

My horse did not have to get used to it, it just happened.

I did some homework and ... found the Bitless Bridle! The difference was instant- she walked forward!! From then on she was more willing to learn and trust.

It is the most superb bridle

.

It's been absolutely amazing.

My Arabian stallion was very difficult to ride in any kind of bit... at a full gallop he would put his head up in the air and take off. Very dangerous and scary. The moment I put him in a bitless bridle he was a different horse. He physically relaxed ... and was a delight to ride.

I could cry when I think of the pain he must have been in for so many years before I found your bridle.

Riding him is a pleasure now and I don't need to wrap my fingers with bandaids anymore! .

Honey and I both rate it 10/10! :)

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The BB is one of those ideas about which you ask yourself, " Why didn't I think of this before?" It is a simple, grand idea, as are paper clips and velcro, for example! Just amazing! ".

I love your bridles and use them every day.

If I had only one thing to say, I would say she was more centered, more balanced, and easier to ride than with a bit in her mouth. .

As soon as I put it on, he seemed more calm and relaxed and ready to go to work.

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This was money well spent. .

Hanging on my tack room door are far too many halters, a couple of bridles I rarely use, and my indispensable Dr. Cook's bitless bridle. Both horses love it. .

She is so relaxed – very round, light and forward.

I think removing the discomfort of the bit frees up the horse's mind so they're able to focus entirely on your body cues and respond willingly without any apprehension. .

My little mare has always been a good horse, but with our new bridle, she instantly transformed into an astounding horse! We both thank you.

I love this bridle and I'd like another one just like it.

What can I say? Absolutely no problems.

Well, I was pretty sure the things I had read about the "Bitless Bridle" on your website were untrue, but ... [they weren't].

... in my 20+ years of serious riding I have never encountered anything like what has happened to me after I tried your bitless bridle! ... This was NOT the same horse! He was amazing! He was calm, comfortable, happy and doing EVERYTHING I asked of him including the dreaded work off the inside leg to outside hand! All this in the TWO minutes it took to put the bitless bridle on! He cantered beautifully collected and yet still underneath himself and he made no fuss over lead changes. He has become almost a little boring as he is nearly perfect in all I ask of him! .

I can't tell you what it means to me to have my horse back! .

After work we took a sunset ride and all I have to say about the BB is "UNBELIEVABLE"!!!!!! .

Taggerty has never worked this good for years. He is happier, he stretches his neck out, moves forward, is not mouthy (no reason is there) and is relaxed. .

I can't believe the traditional bitted bridle was causing all these problems and preventing him from going forward. The results are truly amazing.

I would like to thank you for the only bitless bridle that makes sense to me and is gentle and effective on our horses.

Thank you from us all, for enabling me to ride in safety .

The attitude of both horses has changed from endurance to pleasure (you can see it in their faces and general attitude)

It's now a pleasure to go out riding.

My horse and I thank-you and love you for the bitless bridle. .

The Bitless Bridle has made a profound difference in my horse's way of going.

The moment I took up the reins Moochie was a totally different horse! Previously he would stiffen in his neck and jaw and I would have to spend the first 20 minutes of our schooling session just getting him to relax and soften.

My hope is that the Bitless Bridle will eventually become legal for dressage competitions, but in the meantime I'm delighted to know that I can school in the BB and still ride effectively with a bit when I need to. .

I can't believe the traditional bitted bridle was causing all these problems and preventing him from going forward. The results are truly amazing.

While my donkey was wearing this nice headstall it did just what I was told it would do.

The horse immediately looked at peace and responded as trained. She appeared to have shifted from tolerating to participating.

I was shocked and very pleased by the instant results.

This bitless bridle is the best piece of tack I have ever invested in.

I was nervous at first and Benny sensed it, I was riding with much heavier hands than usual and he threw his head a lot but after I realized I was nervous about venturing without a bit (I am 50 years old and have been riding for most of my life with a bit!) I relaxed and so did he!

After we spoke and I tried again without all MY apprehension and tension, our ride was nothing short of AMAZING! It was me not him!

I've noticed I am able to ride from my seat better and our communication is better.

Gone was the rein lameness, the tension, the giraffe head, the tense gaits and we had a round, relaxed and happy horse!

The ear pinning that she used to do at the canter, was gone.

There was no pulling, no chucking at the bit, no rushing into a jump and no running away after the fence, it was as if someone had turned off a switch.

Subject: !!!!!!!!!!!!!!!!!!!!!!! You are a genius! I suspected as much, but now it's confirmed.

The change in him was miraculous. From the moment I picked up the reins he was a different horse.

His movement was still huge, but without the rushing quality he often exhibits.

Now that I know he is truly comfortable I think our progress will be meteoric.

Your marvelous invention is nothing short of an answer to my prayers.

In the BB (he) is a completely different horse; he actually seeks contact!

Other riders at our barn have remarked on the change, noticeably in canter.

She started responding more readily, she stopped fighting the bridle and she calmed down.

She is easy to catch because she does not dread the bridle and loves to go out.

We even worked in canter which the owner said usually was so bad that her regular teacher told her not to canter at all. .

The owner/rider was so happy I thought she was going to have a cramp of her face, she couldn't stop smiling and thanking me.

My gelding ... has been transformed by his new Dr. Cook's bridle!

My mustang loves it ... he listens well and does not act "suspicious" when I put it on him.

These first few rides with the bitless bridle were wonderful and an actual "pleasure" as they are supposed to be.

Now, she stays calm, so she can "hear" the questions I'm asking, and answer them willingly and accordingly.

I have not been riding in the BB very long although judging by how it is going, I am planning to ride in it for the rest of my life. .

... one beautiful day about a week and a half ago, I got my hands on a BB. I rode the two horses I have been struggling with the most and ... Halleluyah! ; nothing had prepared me for what happened. .

[She] was like a changed horse. Suddenly she listened to my seat, she was sensitive, calm, willing, forward, reaching into the rein, light and I could feel her back come up for the first time ever.

I had always known the horse was a "big mover" but in the BB it was like she had been freed from prison. .

After twenty minutes I had to stop riding as I actually broke down crying. I spent about ten minutes apologizing to the poor animal for not "getting it" earlier. .

It was like someone had converted my Volkswagen Jetta into a Ferrari. .

I became an avid believer within about ten minutes of trying the bridle! .

... now we actually have a horse we can work with!

It did just what I was told it would do .

I don't know where in history it became written that a horse HAS to have a bit in his mouth to control him. What rubbish!

Tacking him up (my 23-year-old Thoroughbred) used to be an exercise in dodging teeth, hooves, snaking head and pinned ears! But today I tacked him up for the first time ever without wondering "Hmmm ... will my insurance cover a bitten off finger?".

Thank you for a wonderful product and showing me that the horse of my dreams is even better than I could ever have imagined. .

He no longer bites at people when they walk by him in the cross ties.

Before even putting Dr. Cook's Bitless Bridle on ..., I fell in love with the beauty and softness of the leather and attention to detail.

My horse was so content, calm, and relaxed that she could have almost taken a nap.

I am very impressed and so happy that I went and bought this Dr. Cook's Bitless Bridle.

My only regret is that I didn't purchase it sooner.

We have a lot of horses here at our stable. We tried and worked many of the horses here with this bitless bridle and all of them worked like a dream.

In the bitless bridle, he obeys every command I give him, no problem, no head shaking. .

I am now a walking advertisement for you!

... a happy horse is fun to ride. I get to do it every day now!

Thank you, Thank you, Thank you! And my horse thanks you!

I KNOW he appreciates this bridle – You can see it in his eyes!

I have owned this horse for 5 years and he would frantically rub his head on me after a ride...every single time! From the first time I used your bridle he no longer does this! .

I love driving bitless, because no tension is involved; they go happier, smoother and even faster.

Thank you for your wonderful invention! You have a customer for Life!

The BB is THE ANSWER FOR THE OTTB.

Today, I had the best ride I've ever had on my horse in the 2.5 years that we have been together.

Also a HUGE improvement was that we were actually cantering on a LOOSE rein. That has NEVER happened before. We had collection, communication and most of all FUN.

He is responding to leg cues today like magic all of a sudden.

I am thrilled and excited to have the BB. No more fighting for control of the bit. No more jiggling on the trail. No more nervous chewing on that wretched bit.

I truly believe that the reason he was in such a hurry to get back to the barn was that he could not WAIT to get back HOME and get that dreadful thing out of his mouth and be finished working.

Communication increases between horse and rider when the horse can focus on what the rider is saying to him/her.

I have to say I was a skeptic until I read pages and pages of testimonials from others before I made my purchase.

I'm very happy I finally found what makes my very special OTTB horse happy to experience the trail together. .

I wanted to drop you a line and let you know what an awesome product it is! .

He is like a completely different horse without that bit in his mouth. .

My 15-year-old Tennessee Walker is more lively and my communication with him has improved dramatically. .

He is responding a lot better to my leg cues-the change is really unbelievable.

The people I ride with have even noticed a BIG difference in him. They are so intrigued by his improvement that all of them are now considering trying out your Bitless Bridle as well.

I just wanted to say thank you for improving my horsemanship exponentially!

Thank you for all your guidance and patience in the beginning of my inquiry of the BB. I know I had a lot of ??.

I have your Bitless Bridle and I really love it as much as my Morgan horse does.

I never realized the right bit would be Bitless!

I have never had anything but a great experience with this bridle. One of the best parts is that he immediately becomes collected (practically on his own) and even foams at the mouth as if he had a bit.

He is one very happy horse and it has allowed me to concentrate more on me and my aids (seat and legs).

I am still interested in the upgrade to trade-up to your VERY best Leather bridle. The only problem is, I do NOT want to spend even a SINGLE weekend without a BB now. Can I purchase and THEN send back BETA one, without going past the time limit??.

Thanks to you my horse is getting happier and more relaxed.

I had thoughts of selling my horse before I found your bridle. Now I realize that this is a great re-training device for OTTB. I will recommend your bridle to everyone....

I'm sure that you are tired of people telling you how amazed they are that your product has excellent stopping power, but I had to tell you that I've been converted, too!

Thank you for designing such a wonderful product that takes so much argument out of the communication between horse and rider.

I think if there should be anything on the horses head, then it should be the bitless bridle.

I adore the bridle. .

My Arab was distressing so much with the mildest snaffle (and I have good hands)...gapping, head tossing, having difficulty collecting and just being "antsy" which I wrongly attributed to his being an Arab. .

Putting him in a bitless was amazing. On his first ride the head tossing disappeared and he collected with ease. WOW! .

He stops with seat cue and only occasionally needs additional rein support. On the trail he is relaxed and happy (double WOW).

We have now 10-12 of your bridles in our tack room and all other bridles and bits have long since gone – they are quite superb.

My only regret is that I wish we would have thrown out the bits a lot sooner and had them on the bitless bridle from the very beginning.

The bitless bridle transformed her in one ride to a much more willing partner,.

If the USET won't change it's rules regarding the use of bitless bridles, then I guess I won't be showing.

Thank you for such a wonderful way to help improve harmony with these beautiful, noble beings. My horses and I are much happier!

I can see in the future that maybe she'll actually have 'power steering'!!!

There was nothing he didn't do as well if not better.

Amazingly better ... it was best ever.

Forget the no-more-metal rhetoric, forget the pain, forget the cruelty – all of which are true – the darned thing just works better than a bit!

Thank you [Bob] for your prompt response, Carole also responded. You really know how to run a professional business.

Thank you for helping me finally move forward with my Louie!

We never really would have known this horse without it.

There is nothing that someone can do in a bit that I can't do in a bitless!

My only regret is that we didn't toss out the bits and switch to the bitless bridle sooner.

"The power of positive horse training" by Sarah Blanchard is a wonderful book! It mentions your bridle on page 72 plus many other parts of the book after that.

I am a dressage rider and have owned the BB since 2003. However for the last 2 years I have been riding in the bit. Last week [February 2008] I switched back to the BB, and was stunned at how wonderful my horse felt in it.

First day we used your bitless bridle she was a brand new horse.

After she figured it out, her anxiety and fear subsided.

So many people are skeptical. If they would only take you up on your 30 day offer.

Reading your literature about the 5 F's was like reading my riding diary.

There is a great, warm feeling, that comes over us everyday when we harness up with them and see the 'the boys' working with them . The best way to describe the warm feeling is that we work together with the [carriage] horses rather than enslave them.

I've read a lot of good things about Dr. Robert Cook's Bitless Bridle (especially in Jessica Jahiel's Horse-Sense e-newsletter).

The Bitless Bridle company rocks!!

We got one of those for our personal rescue TB and it is a Godsend!

The bitless bridle works great and gives just as much control as a bit, and it only took him about two times riding with it to get comfortable with it.

Hey guys! YES YES YES, the bitless bridle is AMAZING. I actually have three of them now. They are just wonderful. I cannot say enough about them. They actually work BETTER than any bit--and make more sense.

I usually ride her with a hackamore. What a difference!! The hackamore is great for stopping, but steering was another matter.

My only regret is that I wish we would have thrown out the bits a lot sooner and had them on the bitless bridle from the very beginning.

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Incredible!!!!!!! I am compelled to tell everyone I know about the Bitless Bridle! .

Since going to the BitlessBridle last month, my 3-year-old AQH is on the verge of becoming "Bomb Proof".

The response was immediate and total. It's as though we lifted a veil and the real horse came out.

My trainer can't believe the change in both of us (horse and rider). It's literally an overnight miracle.

The BB is the essence of dressage--it builds teamwork, not fear of pain, between horse and rider.

Best ride ever! ... This is one piece of tack that is well worth the money.

We will be discarding our bits on trash day!

I would like to thank you for the best piece of tack I have ever bought. .

Thank you. I have the horse of my dreams.

Thanks for helping my horse to become sane and helping him out of the dark place I feel he was in before I tried your bridle. .

His trot seems a lot easier and bigger. .

We worked in the arena this morning, and he was so compliant about everything. I normally have to work for at least 15 minute before he will "soften", but he was ready and willing right away. .

He didn't fight me when I asked for shoulder-in or haunches in, and collected nicely. I am THRILLED! .

I have used the BitlessBridle on my horse only two times and already have seen a huge difference. He is much more relaxed and so easy to control.

I am truly grateful that you have gone to the trouble of making a bridle that makes the horse and rider so comfortable. .

I advocate bitless whenever I ride, and my horse is wonderful proof that you don't need to hurt your horse in order to control him.

I hope Dr Cook's bridles take over the world. .

After reading all the info on your web site, I am wondering why I have been using bits for the last 65 years. Going bitless is so much more enlightened.

I've been using my BB now for a few months, on my young (just started under saddle) TB filly...

I can't tell you how happy I am with this product. It has turned out to be the answer to my prayers. .

I first put it on a horse with a lot of problems. 80% of his problems were gone instantly.

I LOVE this bridle.

I cannot express to you how much I love your bridle! .

I ... used them for the first time today. The results were utterly amazing ... I couldn't believe it. .

I have been riding & showing for 25 years. I own LOTS and LOTS of bits...I am going to ride ALL of my horses in your miracle bridle. .

I just can't say enough how happy I am to be brought out of the dark ages when it comes to communicating with my horses. THANK YOU!!!!

I purchased a bitless bridle from you about 5 years ago ... I don't ever see us using another bridle for our (gaited) horses.

I have found that light contact from the BB can de-escalate a spook on the trail in a matter of seconds, whereas if there were a bit in her mouth or a hackamore across her nose, it would be a mile-long wrestling match. .

As a result of replacing painful means of control with the BB, my "hot-headed" dressage reject is now a calm, soft, brave, careful and responsive trail horse, covering mile after mile with relaxed natural collection. .

Riding is always a pleasure and never a struggle now. .

I truly believe that this bridle is a long-awaited new frontier in horsemanship, in which pain-based coercion is replaced with forms of communication that speak in the horse's language. .

It's like going for a walk with your best friend.

...from the moment I put it on I have never looked back... it is absolutely awesome . .

Thank you for taking the time to research and develop this wonderful kind bridle which helps us to maintain the dignity of those horses in our care. .

People that I meet continue to be amazed that I use the Bitless for all of my riding lessons. They simply cannot get past the thought of not having a bit in a horses' mouth...how do you control the horse? It has to be a fully trained, quiet horse, right? Nope...all of them go better, quieter and safer with the Bitless!

Out of all the equipment I have this is by far the best piece of equipment in my training arsenal.

I don't feel safe anymore riding a horse with a bit in its mouth.

I was hoping that Dr. Cook's bitless bridle would live up to all the hype, but it didn't. It surpassed it.

I've been using the Bitless for almost 3 weeks now, and every day my 6 year old Arabian gelding becomes a better horse. .

He has way more potential than we ever thought he had! .

I can trust my horse now — and he can trust me.

He is working more "on the bit" in the Bitless than he ever did in his snaffle.

I always believed the copper-mouth eggbutt snaffle was the gentlest bit and, in the right hands, it could never be cruel. Now I know I was wrong. .

No matter how light the rider's hands, no matter how "gentle" the bit, the horse will always be fearful of and anticipating pain.

I will never, ever put any bit in any horse's mouth again! Never, ever again."

...I just wanted to illustrate the truth of Dr. Cook's slogan, "You have a better horse than you think you do." .

Having training horses and riders for over 25 years, I've been in danger of getting a little jaded and worn out. Dr. Cook's Bitless Bridle has brought back the pure joy and love of horses and riding I haven't experienced since I was a girl.

I have a 20 yr old thoroughbred mare that has always gone along willingly in an ordinary snaffle bit. She would do a lot of head tossing especially on the way home from a trail ride. That has stopped since I changed her over to the bitless bridle.

What I really appreciate is the easy conversion to a halter -- that is *really* convenient.

It's the best thing I could have done for my mare.

She was never hard to bridle but now she jams her nose into the headstall trying to put it on by herself!

I am quite tickled by it.

I really appreciate all you have done in developing this bridle. It has given me a "new" horse!

My horse was abused before I got her and she was terrified of the bit. I tried the bitless bridle and loved it. She was a different horse. She actually enjoyed the ride and so did I. Thank you.

He is willing to go forward now without being pushed. .

I have always ridden with my weight as my primary aid and find that your bitless bridle takes the horse's focus off of what is happening in his mouth and puts it on my seat and legs where it belongs. .

He is so focused on my aids now that I can do shoulder-in, even pirouette at the walk much more easily than I ever felt using even the gentlest bits on the market. .

Dressage was a martial art and this bridle makes me feel that i could actually ride into battle and use a weapon with my hand(s) because my horse and I are truly together in harmony now. .

We are learning to do more each day.

Dr.Cook's bitless bridle has made a tremendous difference in our communication. Thank you for a great product, which I promote to any listening ear.

The only time we had any problems was when I tried to steer her back home, she didn't want to go because she was enjoying our outing so much. Normally, she can't wait to get home to get her gear off, but she was so happy, she wanted to stay out and ride longer. It was wonderful. I have been trying to find a solution that would make her enjoy riding more, and I think I have found it with your bitless bridle. .

It's like going for a walk with your best friend.

He no longer bites at people when they walk by him in the cross ties!

The best thing my horse could ever have had.

I will never forget the first time I tried it, she suddenly stopped fighting and started listening, it was magic.

I don't know where in history it became written that a horse HAS to have a bit in his mouth to control him. What rubbish! .

Let's take it to the world!!

Thanks so much for designing this bridle. It has liberated me.

The best thing I ever put on a horses head. I have a horse that has been running around half mad for over 3 years but with your bridle is calm and very controllable and yet willing to run if I ask him. So thank you very much for the bridle. .

The first time i tried it on my horse i couldn't believe how well it worked. I could tell right away that my horse was happier & I had better control & we had taken a new step forward in our trust. .

Have been riding in your bridle now for 6 weeks and each time our ride is more and more enjoyable. .

Your bitless bridle is the best thing since sliced bread!!! Thank you so much for creating this wonderful bridle.

The Bitless Bridle is our turning point in getting my horse to relax, breathe better, eat easier and, most of all, move better.

She went from an uncontrollable horse to a more enjoyable ride.

I purchased one of your bridles in December of last year, and have now had a few months to evaluate the bridle. It has definitely been a life saving experience for both me and my horse. .

This piece of equipment was (and is) the beginning of a beautiful transformation of my horse. .

I am always telling my friends about the bitless bridle and they are all so skeptical. They are truly amazed when they see how responsive and soft my horse is becoming. It just gets better everyday. .

Thank you so much for giving me my horse back.

[My OTTB] has been a project, head tossing, nose diving. Huge change with our first ride, we both love it.

And an additional comment from the above owner that seemed too good not to include, even though it was not a one-liner

The big surprise was with my son's quarter horse gelding...a very well trained well-behaved child's horse. Always does what he's asked to. He's never seemed very happy though in the 8 months that we've owned him. He doesn't like arena work and it takes a lot of leg to keep him moving. On the trail he pokes along. I tried the bridle on him yesterday and he perked right up, he was happy to move out and even volunteered a trot. That is not something he ever does.

I just wanted to...thank you for giving horses and owners a tool that doesn't cause pain and takes all the problems out of riding and training. .

Why anyone would ride with a bit is beyond me, its barbaric and so not needed.

The first time I rode my horse in the BB we went for a trail ride (against the advice of my riding instructor) and he was so responsive and well behaved I was amazed! Even when my friend's horse took off cantering (uncontrollably) towards home I was able to keep him at a walk with very little rein pressure!

I have used the bitless bridle a little less than a year. Every ride my horse is calmer and more responsive.

I only had to touch an outside rein slightly and she would turn without hassle, it used to be a struggle to turn.

Since the first time I tried the BB I noticed improvements straight away, now even her improvements are improving!

The BB has shown me what (my horse) can really do.

My horse doesn't shy at anything anymore, nor does she get all huffy puffy when I ask her to do something.

I can't believe how good it has made her just from removing the bit!

Thank you so much for giving me the opportunity to see the horse I knew she could be.

This has been one of the best tack investments I have made! .

My horse responds better with it, he stops quicker and turns without hesitation. .

He seems much happier and more spirited than I have ever seen him before while being ridden. .

There is more sparkle in his eye like as if he is telling me, "Wow, mom! Finally you've figured it out!" .

I thank the heavens that my mares and I are no longer a part of the 'heavy metal' brigade and that we enjoy our treasured times together with just a few strands of soft leather!

Without question (the BB) has entirely transformed both my riding experience & my horse's.

It took quite literally 5 minutes for (my horse) to be comfortable riding with the Bitless Bridle.

His incessant head tossing has stopped virtually from the moment we made the change.

The most important feature for me is that it can be used as a halter & lead rope as well.

My 9-year-old Quarter Horse is more responsive than with any bit ever used. She turns better, stops faster and doesn't fight. There has not been one instance of headshaking.

Before using the BB I was anxious about whether I would have enough control, now I am thrilled.

This bridle is just wonderful.

My horse took to it right away; it took me awhile to realize that my signals actually needed to be lighter than they are with the bit and hackamore.

Thanks for the wonderful invention.

I started riding my 13 year old Morgan mare in a Bitless Bridle. I can't believe the change! She went from being a speed demon to being borderline lazy. She is so much more relaxed. .

Your bridle was absolute MAGIC on him.

I galloped this horse to a first place finish in a hunter pace after only one day working in the bitless bridle.

If you have never experienced a full cry gallop in the hunt field [Ed: I have!] you can't truly appreciate how phenomenal it is to be riding a horse with no bit in his mouth during one.

The horses naturally start paying more attention to your body than your hands, making them more relaxed and responsive.

He is completely focused on the task in hand.

He was much more "in tune" with me because he could just stop worrying about getting hurt in the mouth.

I will never go back to a bit.... Ever.

My non-horsey boyfriend described my first bitless bridle experience as a non-event, he was expecting "bolting, fireworks and general mayhem!" but instead the more I asked of my horse the bigger my grin became. .

After 20 years of competitive riding I feel as though the "penny just dropped!" .

It literally took 5 seconds on my horse to realize that riding was never going to be the same! .

The immediate feeling I got was his elastic and free stride, his acceptance felt incredibly light, collected, expressive and receptive. I found his quarters engaged beautifully and his willingness and concentration of my slight aids vastly improved...

I can't thank you enough for giving me my horse back. Brilliant design!

The difference defies description: he is so light and is far more focused on me than that thing in his mouth.

I hope (this Xmas) that many more horses will find your bridles in their stockings! .

I think this is the best bridle ever.

Anyone that has doubts on how good this product is can email me at tjroberts@alltel.net.

Good people...if they love their horse...will not put metal in their friend's mouth.

I want to thank you for the development of this perfect bridle.

I am thrilled with the results my horse and I have experienced with the bitless bridle.

I had reservations on how well my horse would perform in dressage work, but so far, I am not disappointed.

I received your bridle last night and put it on my horse this morning. One word, BRILLIANT!

Your bridle is a marvelous, humane invention.

I have to hurry up ... [using bits] I have wasted 40 years.

My horse has made more progress in the last 30 days than in the last four years.

My horses like work now ... like dogs going for a walk.

I know now that I am safer without a bit.

Now, in the BB, I hardly ever have to half-halt ... my horse is no longer in need of constant rebalancing and collection.

Basically, all 39 problems resolved within six weeks.

During her first major performance (in the BB) she did not make a single mistake nor try to take advantage in any way. She was amazing and, more important, absolutely relaxed and happy.

If [prior to using the BB] you had told me what the BB could do for my horses, I would have felt like laughing in your face.

She was almost anorexic when bitted. Since using the BB she has gained 40 lbs.

She participated in her first under saddle clinic...and was a star.

He no longer buries his head to avoid a bit.

My young horse, in training five months & after only 20 bitted rides, had already developed 42 problems, all of which were resolved in 30 days.

Riding an endurance horse in a Bitless Bridle is fun. .

I am delighted that more and more people are discovering the beauty of your bitless bridle.

[My horse] doesn't flinch at all or bat an eyelid when I approach with the Bitless.

WOW!

I would recommend ANYONE to try out this bridle. Trust me, I swear by it!! This really works!!

Thank you! My one and only bit is in the trash!

I have only used it 3 times but the difference is night and day.

I am communicating with my horse properly for the first time since I've had him (5 yrs).

I honestly didn't expect these results; everyone should try it.

It's the best £100.00 I ever have spent on my horse.

I pulled all of my bits out of the tack room tonight

... riding a horse with your bitless bridle is like writing a letter with a word processor, but when I put a bit, I feel like going back to a typewriter.

I hear a lot of the negatives ... about not allowing her to get use to the bit but seeing her calm and that I have actually better control of her is proof enough for me!

Thank you for offering this amazing piece of equipment online.

... it has made such a terrific difference in this mare - she has completely unlocked!!!

I have used the bitless bridle five times and he is a changed horse, he is happy now.

I can see how it will be safer for both us during his developing years.

Want to thank you ever soooooo much for inventing, making, selling the bitless bridle!!!

We tried the Bitless Bridle for SAFETY REASONS rather than any other reason. There is such an extreme difference that virtually everyone who has worked with this pony almost cannot believe it is the same pony. As my daughter puts it, the pony has become angelically perfect!

Enthusiastically, my dressage trainer and I tried it first on my upper level dressage horse. The results were astounding!

I now wouldn't feel safe riding a "hot" horse in a bit.

I feel better knowing that I am not hurting her one 'bit'.

If I could praise ... his Bitless Bridle higher I would.

There was an immediate change in the attitudes of our two most experienced lesson horses. They went from dull and apathetic to forward and interested! .

Who said you can't teach an older horse new tricks!!!! .

An iron free Happy horse and happy owner. Thank you.

If horses could type, I'm sure they would write glowing testimonials as well.

Thanks for making such a great humane product!

It was great at stopping my horse, Thor, who is a very strong and opinionated Fjord horse.

After just one minute with the bitless bridle he [a 15-year-old former reiner] was soft, flexible, and relaxed.

In my opinion, the Achilles heel of equine sport is the bit.

I gotta tell you, you have a winner here. .

If you ever decide you want to have reps market this bridle I'd be very interested in being considered. .

Thanks for bringing me and my girl closer together!

[My horse] has never felt so relaxed from the neck up. It was joyous! .

I couldn't wait to get to your booth. .

Thanks again, I'm telling all my friends! .

I will always endorse this piece of equipment ... it's simply the best.

I am convinced it is the way of the future for all horses.

People just have to be educated.

The Bitless Bridle ... it's about asking nicely and the horse responding in kind.

I've never met a horse that did not respond favorably and work well in it.

... the results are truly amazing.

Your bridle is outstanding.

It's like going for a walk with your best friend.

You have no idea how much it tickles me to switch people over to your bridle. It's the same happy feeling you get when you find money on the ground....

Now for the feedback: They like it. (I knew it) They like it (Told 'em so) They like it.

This was a GOOD tool for a horse sanctuary.

He is going beautifully in this bridle and he is the happiest I've ever seen him under saddle. .

Fund the Bitless Bridle on the web, put it on her, and have had no problems since.

My jaw absolutely dropped the first time we rode.

She learned about six lessons worth in one lesson, entirely due to the Bitless Bridle.

In over 40 years of riding, I have never ridden such a happy, willing horse.

I will be selling all of my quite beautiful, conventional bridles.

I have emailed every horse person I know, demanding that they order your book.

Your Bitless Bridle is sweet... I can't say enough good about it.

Thank You, you have made two older ladies and their 'boys' very happy.

It has taken all the fight out of the ride.

I just kick myself for not trying it sooner.

I ... am amazed at the results I am getting.

Thanks to your bridle I am enjoying a horse that I almost sold because he was too much for me.

Within minutes (he) was backing up willingly, turning left and right without hesitation, and trotting around the arena willingly.

He "woke up" after he realized he didn't have a bit in his mouth and yet there was contact with his rider. His eyes looked alive -- not sleepy and disconnected like usual.

His back rounded out beautifully and his neck arched, almost in a perfect dressage form, even though he is not a dressage horse.

I've never liked bits and now there is this marvelous alternative. .

Thank you for giving me my horse back!

Thank you for contributing so much to the health and safety of our horse (and the riders!).

This bridle is one of the best things that's ever happened between me and my horse.

I just recently cleaned up my tack room. I do not own a single bit anymore.

It is with joy that I discovered your bridle.

Thank you so much for helping horses worldwide.

I cannot sing enough praises about your product! I am a walking advertisement,.

I'm discovering that I can truly whisper to him with a slight squeeze of my hands.

I'm learning how subtle I can be with this bridle and don't feel like I'm sawing his mouth and forcing him into an unnatural collection.

His half-halts are beautiful.

I would be totally happy at Badminton or Burghley in a BB.

Your bitless bridle is amazing!

It took about 60 seconds for my horse to adjust to it and I had the best ride I have ever had on him.

He was immediately more relaxed and willing and was very responsive to my cues.

He neck reined great, listened better and after about 20 minutes was stopping on a verbal whoa.

I can now collect him with no head tossing and he gaits very easily.

All of my bits will now be nice looking wall decoration!

I thank you and my horse thanks you for a great product!

... the head shaking stopped with the very first use of the bitless bridle!

It was wonderful to see a level of tension leave my horse .

My rein cues can be so much more subtle with this bridle, making our dressage work more lovely and our trail rides more tranquil.

The leather and workmanship is of the highest quality, making this an exceptional value for the money.

My friend said, "You have to see this website; don't even stop to have a cup of tea!".

Thank you for transforming my relationship with my favorite, four-legged friend. .

This is the beginning of a new era for us.

I looked down and literally thought that my horse was miraculously flying.

When asked why I don't ride with a bit, I replied, "Same reason I don't handcuff my dates."

We've galloped flat out on a beach which meets a road at the end and experienced no control or steering problems. Something you don't do if you have any doubts about stopping!

It is as you say – a bit is not required.

She responds to the flicker of my pinky finger in (the BB). She runs around like a lunatic in steel.

I'm just amazed at the number of issues this bridle seems to be fixing.

It would be unfortunate if your company ever ceases business, but if that happens please let me know in advance, so I can buy a spare bridle to have in case something happens to mine. .

It's really too bad that more people do not realize the benefits of going bitless.

Thank you for making such a wonderful natural horse care product.

Our horses love your bridles.

I would recommend this bridle to anyone interested in having a better communication with their horse and learning to work as a team.

A bitless bridle for the 21st century.

Thank you so much for being a beacon of hope for horses....iron free! .

This is the bridle that everyone is talking about!

I have yet to find a horse that does not accept the Bitless Bridle.

My husband said that with the bridle he was able to do more for (his horse) in two hours than he had been able to do in the previous four years.

Someday I hope every horse owner in every discipline will be using the Bitless Bridle. .

You've really made my horse a pleasure to ride.

My horses are more affectionate.

What a dream bridle!!

Thank you for providing me with a means to ride my horse without putting a piece of cold, dead, metal in his warm, living mouth.

This bridle was the answer to my prayers.

I tried it today and I have never enjoyed my hack more!

It is by far the best piece of equipment I have ever purchased.

All my nervousness and fear disappeared after about 15 minutes with the bridle.

I have never had such fast progress as I am having now with my horses ... or as much fun.

You have invented the best possible piece of equine equipment that I have ever seen!!
I can't get over how amazing my horse is! .

This was the best purchase I have ever made for any horse.

A big, big thank you for delivering a product that the riding community should embrace, and that everyone should try.

Riding him felt as it never had before.

His back was so soft and springy ... he has never been that smooth.

He stops now, with no fussing, at the slightest touch.

I feel like I have a new horse that loves to go for long rides in the mountains.

It does exactly that which you claim.

The first sensation was of freedom and control.

Had it not been for your bridle this horse would have finished up in a slaughterhouse.

I have had more fun riding in the past two months than I have had in many years.

I was almost in tears of joy because it was like heaven on horseback.

She floats.

I want to thank you for giving me my dream horse.

Before the BB (my horse) was a lawn ornament, now, she is my partner!

She (my jumper) is totally awesome in the Bitless Bridle.

Best thing I ever did for my horse.

I never knew I could enjoy riding him as much as I do now.

... it's definitely the best piece of 'tack' we have ever bought!

The Arab mare that I look after has changed her character.

Please don't ever stop making the Bitless Bridle!

Not only do you sell a wonderful product but I've never seen better customer support!!!!

Your bridle made my day.

I am enthusiastically promoting the Bitless Bridle to all of my horse-owning friends.

I admit to being flabbergasted but delighted at the improvement. I wasn't expecting the changes to be so rapid or dramatic!

We are so indoctrinated to believe that the bit is control. A greater untruth has never been told.

... the most single important advance in our horse gear that I've ever experienced in over 40-years of riding.

It is like I have a totally new horse...a much nicer version of the horse I love! .

I put your bridle on him, he flipped his head once, shook his head and never flipped it again!

I now have a horse that is fun to ride again.

After just one use of the Bitless Bridle I had a contented horse.

I'll never use anything else and am in the process of selling my hackamores, bits, and bosals.

For the next 20 minutes I rode a totally different horse.

After the first day I brought my leather BB home and gave it a loving oil job!

What happened to the other one I used to ride before I got the BB? The one who ran away with me, tossed his head, stamped and stumbled around?.

I read in a book about "riding with ribbons of silk." I now know what that means.

The first sensation was of freedom and control.

Both horse's gaits were immediately improved and they seemed more willing to move.

I was concerned that it would take some time for them to get used to it but they responded right away!

I finally feel I can begin a real riding relationship with my horses.

If you want it back you're going to have to tear it out of my cold dead hands.

If only we could make it (the Bitless Bridle) a mandatory requirement for beginner riders and anyone under the age of 14, regardless of sport.

Within two rides, I had an improved horse.

Within two days of using your bridle, my mare (a headshaker and rearer) became the most light, delightful, responsive and honest ride that I have ever known.

Your bridle does absolutely everything that your website promises.

He was able to do more for (the horse) in two hours than he had been able to do in the previous four years.

Thank you so much for your wonderful invention! It will become standard equipment on our farm.

The difference is phenomenal.

This was the best purchase I have ever made for any horse.

There are not a lot of things that I feel passionate about, but the Bitless Bridle is one of them.

You have invented the best possible piece of equine equipment that I have ever seen!!

Dr. Cook, where did my horse go? How is it possible that I now have this gentle, sweet, courageous horse that stops on a dime??? My friends are convinced I've drugged him or got a different horse.

Thank you, thank you, thank you for giving me the horse I knew he was!!!

Thanks again for everything, you've really made my horse a pleasure to ride.

I tried one on my show jumper and ... within a half hour we were jumping 3 ' 6" practice fences.

I'm very pleased with the BB and I recommend it to anyone who appears interested - and some who don't !!!

Best thing since sliced bread.

Your bitless bridle has given me a new horse and a new dancing partner.

I can hardly express my gratitude and excitement over having found your bridle.

I am SO happy to report that her headshaking has all but disappeared...it's like a miracle!

This was the best investment I have ever made for my horse .

Thank you for making riding fun again.

For years now we have struggled with stagnant progress and increasing resistance.

You have given me new hope and my mare a new life.

My mule used to get her tongue over the bit. The bridle takes her mind off her mouth.

After the first ride I was almost holding my breath, afraid to think that it had actually worked. Two, three, and now four really wonderful rides later, I am now ready to sing.

She seemed proud of herself ... it's as if she was shouting to me that she knew she could do it all along, given a chance.

I want to cry when I think how long she suffered through the pain of that bit, then forgave and tried, and forgave and tried, and forgave and tried again.

Thank you - you have given me my horse back! .

Thank you so much for the best feel I have ever had in the dressage ring.

There's no learning curve; the horses just understand this bridle right away.

Perhaps if I continue in dressage I can help to advocate the bitless bridle and the amazing way it is teaching me to communicate with weight and seat alone.

My sweet-hearted mare thanks you.

I haven't found a horse that doesn't like it.

His previous owner says she has never in 15 years seen him move so well.

He jumped one foot higher.

The horse rides about a hand taller than yesterday morning!

The sound of the front hoof beats diminished to a whisper.

We are very excited about it.

My horse is a super star in this bridle.

Before the bitless bridle, he had a reputation for not liking children.

Thanks for your support of the idea and reality that horses do not need bits".

I had never seen my horse prick his ears at exercise.

She turned out to be a very pleasant horse.

I find myself increasingly impressed with The Bitless Bridle.

Where were you 20 years ago when I started to ride?.

His 'roaring' is much less when he gallops.

Now I want to go out and ride her every single night.

We only bought one at first but couldn't get the second one ordered quickly enough.

I love my horse and the relationship we are developing.

He's ready, willing and more than able to get going ... its like he's born again!

He acts like a horse half his age and is so eager but I still retain full control.

His breathing is more regular and he seems more focused while under saddle.

I cannot tell you what a change I have witnessed.

It was the best two hours riding I've had in years.

This is the nicest thing that's happened.

Horse and rider now work together as partners.

My mare with laryngeal hemiplegia ... does extremely well in your bridle.

You are onto something wonderful.

She could not walk in a straight line with a bit in her mouth.

It is two years since I finished a show jumping circuit with a smile on my face.

The bridle is everything you said.

He turned better and the brakes were good.

I cannot praise it enough.

Where did my horse go ... the troublesome one?.

Night and day difference ... no comparison.

Subtle in its simplicity and dramatic in its effect.

The bridle has done everything that Dr. Cook promised.

It's such a great way to establish positive communication with our partners.

Thank you for this bridle.

I was sold on the first encounter.

I am thrilled to have finally found a bitless option that works for us.

He is much more attentive to me ... its no longer a constant battle.

It works like a bridle should work.

Every ride is getting better and better.

...the corto had so much cadence it made me smile.

No bit ever again ... that makes horses and humans very happy.

It has changed my life and certainly improved my horse's life and well being.

... the first meaningful innovation in tack since the stirrup.

Now it all makes sense to me.

I am so grateful to have my willing companion back.

I had a new horse in more ways than one.

I didn't think there was a bit or other accessory in this world that could make him even better than he was.

I have to say ... it's a miracle.

I was amazed to see how relaxed and responsive he was.

I am going to donate all my bits to a scrap dealer.

When he sees the bridle he puts his head into it instead of getting very, very tall.

It wasn't long before everyone in the barn wanted to borrow the bridle.

It was like night and day ... I was elated.

The horses (in training) no longer toss their heads or fight the bit and their whole attitude is much better.

An investment in a bridle is the best investment you can make.

I have never had so much control in my life (from a girl exercise rider at the racetrack).

I have noticed a huge increase in my horse's walking pace.

It gives the horse confidence (champion steeplechase jockey in England).

On the first try it looks like it will be my problem solver.

These bridles are fantastic ... they have given me a lot more confidence riding my mare.

Such a happy horse ... collected and everything.

On Day 3 (of schooling) we were able to do what would normally take three or four weeks.

Sorry, you can't have it back.

There is nothing on the down side and I no longer have to warm up the bit on winter mornings.

Thank you for helping him to become a confident horse again.

I train with a Polar heart Rate Monitor ... and found that my filly was going faster than we thought.

We are absolutely in love with the bitless bridle.

With a bit, my mare was very fractious, nervous and took a long time to settle down. With the bitless bridle she is 100% better and her head carriage is improved .

The bridle is fantastic for keeping a mouth 'soft' (Standardbred trainer).

My first experience with the bridle made me a believer.

I think it will revolutionize our relationship.

It gives you a marvelous sense of connection with the horse.

We've had a quarter horse for two years and haven't been able to ride her until now.

... the problem of 'gurgling' has disappeared.

(my horse) is much lighter in my hands ... and not leaning on the bit.

I know I am more relaxed while riding and it seems the horses are too.

I feel freed-up by the bitless bridle.

The brakes are better and communication seems almost telepathic.

All the benefits you describe are present.

The sweet elevated trot and that ever so soft and responsive contact ... was surely the pinnacle of joy for any level (dressage) rider.

Some kind of wonderful!

He definitely displays more life force now than ever before.

My horse doesn't think about his head and mouth now while we ride. He looks up and out and watches what and where we're going.

Funny ... a few weeks ago I was nervous using it. Now I can't imagine using anything else.

Thank you for making riding fun again.

I have had it now for four months and I think it is fabulous.

I am on a bitless bridle high.

He has become a "simple" horse to ride.

The bridle seems to work just as well, if not better, than Dr. Cook said it would.

He notices every nuance from his rider now.

You are making a lot of people and horses very happy.

Your Bitless Bridle is the greatest darn thing. .

I would have given anything to have had it 15 years ago.

The bridle keeps the horse's heads between the reins and they turn so well."

When I rode my horse for the first time ... we seemed to be floating.

I have no qualms with control, even when a deer jumps up ahead of us.

He felt lighter in my hands ... almost as though the bridle had a calming effect .

I'd like to give people who buy my horses, a bridle with their purchase.

The bridle made the horse softer and rounder and the throat noises were gone.

Wow!

As for the roaring... that has virtually been eliminated,.

It works brilliantly, especially for a horse with breathing problems.

He is like a new animal; turns with the slightest cue, stops on a dime, stands when mounting, and is generally happier and more attentive to my commands.

All three horses have responded beautifully, now we are fighting over who gets the bridle.

The bridle has made me rely more on the other aids; seat and legs.

I cannot thank you enough ...my mare thanks you even more profusely than I.

I think all horses and riders could benefit by doing a stint with this bridle.

This 'thing' is really great; it has made a world of difference to my horse.

When I got off, I wrapped my arms around his neck and just cried with joy.

The bridle is a lovely thing.

The entire forehead of the horse floated off the ground!

The thing that surprised me the most is how well he will become "round" in this bridle for dressage.

We never jumped better.

It has worked brilliantly.

The pony jumped 50 jumps and turned on a sixpence.

Your description of a benevolent headlock is exactly how it feels.

I didn't want to get off her.

I could feel her trust for me like a palpable object.

I haven't been this excited about something since I bought my very first horse.

I am tossing my brand-new Myler bit and every full cheek snaffle I have.

It's hard to believe that after three years of ownership, my relationship could change so radically in a single afternoon.

Please accept my deepest gratitude for the best Christmas present I have ever had.

It was the best ride of my life.

Are we willing to give up riding with our hands and use our other aids more effectively?.

We did the most lovely 3'6" jumping course that I've ever felt.

Many thanks for lowering the stress levels in our household.

I was amazed ... by how calm and relaxed the pony became.

Bitless bridle rules OK!

Yesterday, for the first time (since purchasing my horse 4 years ago), I had a fabulous ride.

I have hopes that one day every racehorse will train in a bitless bridle.

(The two-year-old) became a totally changed horse ... the difference was incredible.

I would ... race any of my horses in a Bitless Bridle.

As you predicted, the bitless bridle is an asset to my tack room.

Everyone who knows about it seems to love it.

One of the girl exercise riders says, "I have never had so much control in my life."

We have one, we use it, and we think there is a place for one in every (racing) stable.

I have complete control with this bridle; what I don't have is the fight.

It will allow your horse to concentrate on the job in hand and not his mouth.

I have just returned from a most incredible trail ride on a most incredible horse! And the amazing thing is that I have owned him for 6 years!

We have a mare that, with a bit in her mouth, acted up so much that we couldn't ride her. The Bitless Bridle has really calmed her down.

In driving (long reining) you have much more control than with a bit.

I have been singing the praises of this bridle to anyone who will listen.

You have no idea how happy you have made me and my horse.

He was gaiting smoothly, as if we hadn't had a problem.

He is walking faster ... has more energy ... and just seems happier; you could say the same about me.

It helps school the rider to better hands ... perhaps because the horse is more agreeable and relaxed, and the rider more confident.

My main objective was to spare the horse's mouths while my boys are learning to ride. The bridle is an unqualified success in this regard.

... now that we have tried it, we will not put anything else on our 'boys' .

Your bridle has made my horse a safer horse to ride, and a happier horse too! .

It does everything it says it does.

Love it! Really, really, really do.

I took the gelding bush-bashing on Saturday and had the loveliest ride of my life on him.

I didn't think a piece of tack could make this much of a difference, but it has.

The best investment I have made for my mare, ever. .

It has taken the worry out of riding, and put the fun back in it!

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Thank you so much. This is was a relationship-saver between my mare and I!

Thank you for my new horse!

I will never, ever, put a bit in a horse's mouth again.

[Ed: The last expression was repeated, almost verbatim, by many, many contributors].