



USER COMMENTS REGARDING THE DR. COOK BITLESS BRIDLE – 2013, 2014



Erin, December 29, 2014 *OMG Big Red is such a dork! He loved being in a Bitless Bridal for the first time! This is him saying "thank you Dr. Robert Cook, my mouth feels great!!!!!!!" Red was so happy today and as you can see so was I. His head tossing was minimized and he worked in the arena for a bit! He has been beaten, leg tied up, spurred, whipped and who knows how many kinds of bits put in his mouth. When I test rode him the first time they used a simple Tom thumb then the second time they had a nasty curb with a nasty shank. He was so bad the second time I bought him to get him away from that place! I have found out all his issues by trial and error and the scars and his body language. Thank you Dr. Robert Cook, from the bottom of both our hearts!*



Equigait December 28, 2014 *This is my Foxtrotter, Jazz. He is 14 this year and has never known a bit. Thanks to Dr. Cook and staff for helping me raise a happy, calm, and sensible horse. We take walky talk breaks from trail riding...he always has much to say. All horses that come to our Irie Acres never see a bit. The transformations are amazing!*



Sarah, December 26, 2014 *Hey there! I take a little moment to send a picture We went on a trail ride with Goliath the other day, his first one alone with me, he did great and he really enjoy his bitless bridle!! He also drives with the Dr Cook bitless and does great!! You changed our lifes!! I wish you all merry Christmas and happy new year!!!*



Christina, December 11, 2014 Just wanted to express how much I love this bridle... We have been "bitless" for almost 2 years. This was a photo from a horsemanship/obstacle course clinic that my mare and I participated in over the summer. We were moments away from walking through a tarp tunnel in this photo. The clinician was amazed at the end of the day when he finally realized that my mare was without a bit the entire time. We had perfect control and relaxation throughout the day. No one noticed that anything was "missing"... She was a perfectly relaxed and HAPPY horse. We LOVE this bridle!

Lisa, December 8, 2014 Wow! You all are really organized over there! Thank you for such prompt service. This bridle is a Christmas gift for my horse... My trainer recommended the bitless, and let me use hers. The first time I tried it, I was amazed. What a wonderful experience. After the second try, I knew I had to have one. The only one more excited about the gift than I am is my sweet horse who loves it too. Thank you, thank you!



Cindy, December 6, 2014 Almost 5 years in a Dr. Cook's Bitless Bridle, and we couldn't be happier! When I first brought her home, she would constantly pull on the bit, so after a month of that frustration, I decided to try bitless. She took to it almost immediately - she stopped pulling, she was more relaxed, and I haven't used anything else since. She's happy, I'm happy!

Diana, December 5, 2014 Hi. I bought a bridle at your booth at the Springfield, MA Equine Affaire and just wanted to say it has made a tremendous difference in my mare. She has gone from being spooky and hyper in her regular bridle to calm and chill in just 3 rides in the Dr Cook. I've been talking it up in the 25,000 member Facebook group OTTB Connect.



Last Horse Rescue November 29, 2014 This is sweet Kali who is enjoying her [The Bitless Bridle by Dr. Robert Cook](#). When Kali arrived to the rescue her history was abuse at the hands of the rider. The sight of a saddle made her spin away from me. When sitting on her bareback, she would freeze and not able to take a step. Today, almost two years later, Kali has accepted a rider and enjoys the "kindness" of this type of bitless bridle for gentle direction. Thank you for choosing Last Stop Horse Rescue to receive this bitless bridle. It has made a difference in many of the horses here at the rescue during rehabilitation and training.



Betsey, November 26, 2014 Look how happy my two morgans and husband are on this fall foliage ride. The horses are relaxed, round and very happy. We've used the bitless for years and absolutely love them!



Naomi, November 21, 2014 We love our Bitless Bridle! Thank you for keeping my pony happy.

Kim, November 10, 2014 Thank you so much for this excellent quality bridle and great CS. The staff was so helpful and my horse is doing so much better with the dr cook Bitless!! I wish I would have done this earlier, I thought about it to long, I am amazed at how well my guy does with this bridle!

Naturr, October 21, 2014 Am a completely green rider who adopted a very well manered arabian, who has not been ridden in a couple years. Could tell he has had a bit before, from looking at his jaw, and how he reacted to the bridle at first. Halter is no problem, bridle he backed away. Received my bridle yesterday and on second attempt, and getting the bridle on, you could tell he was a little nervous. As though anticipating what came next. So left him for a few minutes to adjust, and came back with reins. He was cool and eating grass, and without hesitation put the reins on and jumped on him bareback. He was confused at first, but took him and me all of about 30 seconds to get the feel for it. Have not ridden a horse since 10... 19 years later, the way Sammy reacted to the bitless bridle gave me absolute confidence about the effectiveness of going bitless...and my ability to ride! He responds to it very well! Can't wait to keep on learning with him, and our first actually trail ride together! Thanks Dr. Cook!

Connie, October 18, 2014 I bought the bitless bridle a year ago . I love it my mare does so well with it I would never go back to a bit . I was a little skeptical at first but she is so much more at ease I just can't say enough about it!



Wendy, October 16, 2014 This my very first horse Pork Chop!! I started riding at the age of 44 and I got Pork Chop when he was 4 from the racetrack at Penn National. He was very VERY slow (he ran 7 races and won a whopping total of \$299....yes that's \$299!! They retired him and he became a pony horse in the track for about 9 months but to slow for that as well...lol I found him on-line and he was the first horse I looked at and I fell in love!! Everyone I come across has said I got very lucky because of his disposition because he's soooooo sweet, slow, trusting and my big love bug!!

I chose to go bitless after riding him in a snaffle because I don't think you need a bit to control your horse. After going thru a few trainers who insisted riding in a bit(I refuse)I was finally taught to ride using my seat and legs. I'm still new to riding only to have done it a few years but I will never go back to a bit. Pork Chop loves the bitless and he is so much happier plus I bought the bling brow band to face him up a bit. I get a lot of people asking about my bridle and they are amazed how you don't need a bit to control your horse. Now if only the horse shows would allow bitless I would show him a bit more. Thank you and thank you for your bridle.



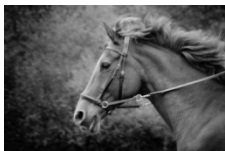
Nikki, October 15, 2014 *The photo attached is a picture of Nikki Cole (me) aboard Condor (a Dutch Warmblood) who is proudly wearing his Dr Cook Bitless Bridle on a wet autumn's day in the English countryside, Greater London.*

I ride bitless because it is such a joy to ride without using a bit!, enhances my aids and control, and best of all has increased the trust in the relationship I have with the horses I ride.

Discovering Dr Cook's has given me relief from the concerns I have had about using a bit from a very young age, and using a hackamore. I am spreading the good news about your wonderful bridle as best I can, even buying a second bridle to lend out to those interested. I get much pleasure sharing my discovery with other horse lovers - there is a kinder more effective way to ride! and there is so many benefits to be gained for both horse and rider (physically and mentally). What better way to spread the word than have it emblazoned across my chest and head!



Katie, October 12, 2014 *I've gone bitless so that my horse is more comfortable, can jump cleaner without my interference, as well as improve my riding!*



Claire, October 11, 2014 *I love this shot because it captures how natural the bitless allows my horse to be.. She is full tilt on a x country course but looks totally serene!*

I love my Dr Cooks because it turned my spooky uncooperative mare... Into my dream horses in less than 6 months!

Carleton, October 5th, 2014 *About 8 or 9 years ago I purchased a bitless bridle, having read about it in a horse magazine. Although we have had our horse since she was a 7 month youngster, she was then about 7 years old, and she knew me and I knew her. But, she was still, when all was said and done, a horse! So, I had some trepidations about going bitless. To my surprise, it was a big yawn. She seemed to relish the new system and responded to the bitless bridle without having any of the "horsey"*

expectations I anticipated. I rode her solo on BLM land and she performed flawlessly. Needless to say, I was pleasantly surprised and sold on the new system. I came to understand that she was much more comfortable in the bitless system and behaved, consequently, even better with it, if you can believe that? Some years later, her head outgrew the nylon bitless bridle I had purchased, making it somewhat difficult to put on. So, I bought a larger beta bitless bridle. My horse didn't miss a beat. She continued to behave well and seemed, as usual, to take to the bitless process with ease. I feel that it gave her more comfortable confidence in me as her leader and I gained more trust in her that she would behave correctly. In other words, it helped the two of us bond with each other and we actually drew closer to one another. She always nickers when I approach. I never, ever, have to go get her. She always comes to me, routinely. I know that is due to how I behave with her, but I honestly think that the decision to go bitless played a major role in her and I understanding one another better.

The reason I am writing you today is because it is time that I get another bridle. Today, at age 16, she caught her bitless beta bridle on a fence and damaged the bitless bridle beyond repair. Had the same thing happened with a bit in her mouth, I have no doubt that she would have not only damaged the bridle, but came out of the event with a sore mouth as well. As it was, she had no injury whatsoever. I have had such good luck with your system that I am going to upgrade into a leather bitless bridle. I have absolutely no intention of ever putting a bit in her mouth again and I wanted to let you know that, I for one, am completely sold on your system. I am not a young whippersnapper, in fact, I am an old man at age 75 and I came to have a horse (her) for the first time, late in life. But, when it is all said and done, I think my horse and I are fortunate to have been around when the bitless bridle existed. Thank you.



Elaine, October 4, 2014 *I have ridden Cookie, my Arabian endurance mare, bitless with a Dr Cook bridle for the past 2 years and had fantastic results. Her speed over the distances (30-80km) has improved and her pulse rate comes back fantastically low. I know she is comfortable and very happy in this bridle. I am now bringing on a youngster, just 18 months old, who will take over when she retires. I'm already long-reining him using Cookie's Dr Cooks and it was as easy to fit on him as a head collar - no stress and no drama. I adore this bridle - because my horses love it and that makes me very happy.*

Jason, September 17, 2014 *I am 19 and just started riding about a year ago, I can't get over how much better Gus is doing in the Dr. Cook Bitless! Gus is a 14 year old quarter horse and came from a farm that believed horses were to be used and abused. He has come a long way with trust and this bridle is just what he needed. I have better control and I can tell Gus is an all around happier horse when riding him. Thank you Dr. Cook and thank you to the gal in your office for being so helpful! I will be sure to spread the word about your fantastic company!*



Sherri (and Indy) September 14, 2014 12 years ago, I realized my dream of horse ownership and riding. So that I didn't inflict my horse with my lack of experience. I chose Dr Cooks Bitless Bridle. My skills, experience, and knowledge have grown but, happy to say. I still choose to go bitless or not go at all. Thank you Dr Cook for everything you and your staff have done to improve the comfort and safety of both horse and rider.



Jessica, September 12, 2014 My 9 year old Tennessee Walking Horse wearing his Bitless Bridle for the 4th time, but only his 2nd ride in it. He responds so much better in this than his Hackamore that he has been in for 5 years. I love the bridle!!!!



Amber Lyn, September 10, 2014 Dexter is a Belgian draft paint cross. He used to ride in a hackamore and then we would switch to a bit here and there. He definitely feels more relaxed with this bridle. Can't wait to see what all we can do with it now!



Chelsea, September 5, 2014 We love our Dr Cooks!



Jerilyn, September 5, 2014 We have been doing western dressage and jumpers in your Bitless Bridle. Here are some photos from our recent Stock Horse show. We competed in all 5 classes (Ranch Handiness, working cow horse, trail, Ranch riding and reining) using our lovely Deluxe Western Bitless Bridle.

Randi, August 30, 2014 WOW WOW WOW , I am so impressed with your Bridle. Thank you Dr. Cook, I feel like my horse is finally happy to go for a ride. I cant believe how much better he is. My only regret, I didn't contact your company earlier. Quality Product and fantastic customer service!!!!



Erin, August 25, 2014 Mocha seems to really enjoy her Dr. Cooks, and I seem to have much more control than in her regular bridle. Here are a few photos!

Kimber, August 14, 2014 I Just had to write and tell you how much I love my Dr.Cook's bitless bridle. My horse stops better, listens better and is happier. I thought it may be a fluke at first but we have been on several trail rides now and she is just a better relaxed horse to ride. I am so thankful for you Dr Cook and your great product!

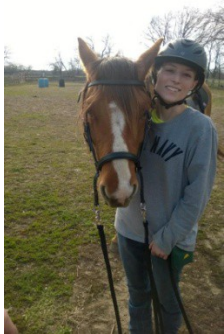
Sherry, August 5, 2014 Thank you so very much for exchanging the reins we ordered for the wide flat ones. We love our bitless bridle and the new reins are perfect! Your customer service is outstanding!



Abigail, July 31, 2014 I got Jasmine about a year ago and rode her with a bit. She turned into a totally different horse with your bridle, relaxed her mouth and stopped many annoying behavioral issues. I'll never put metal in her mouth again.



Stephanie, July 29, 2014 Dear Bitless Bridle Team, I am riding stallions in Niger – all of them with quite some character! Bitless bridle is working fabulous with all of them... Less problems of leaning on the bit, better cooperation with the horse. My stallion Ugo turned from an angry and aggressive fellow nobody could stop into a partner for dressage and jumping. Thanks a lot!



Angela, July 26, 2014 I was recently at a clinic where the clinician made comments such as "a well behaved horse is a comfortable horse". However she mentioned pulling on a bit and causing pain in the horse's mouth and she saw nothing wrong with this! Pain to me should not even be a part of horsemanship vocabulary. She was teaching pain & release instead of pressure & release and didn't realize how contradictory she was being.

Also I was surprised no one in the clinic seemed to have any idea what my Dr. Cook Bitless Bridle was or how it functioned. The instructor took it upon herself to try and adjust the fit of my bridle and shove the nose band way up on my mares face instead of at the proper position you recommend. Needless to say I put it back where it should be and no one will be touching our tack again! I applaud everything about your product, my mare and I are very happy, comfortable, and pain free riders. I only hope that more people become educated on the benefits of going bitless and especially with the Dr. Cook bridle. Thank you, thank you!



Stephanie, July 18, 2014 This is my 10 year old Tennessee Walker "Ginger" she never did well with a bit but we love the Dr Cook Bitless Bridle. We've been using it for about two years now and she doesn't play with the bit or toss her head at all while riding anymore. Here I am bareback

posing for a picture with my 10 month old. I started back riding 6 weeks after he was born. That's how well Ginger does without the bit, she minds me so well. We are so thankful to have found the Bitless Bridle!



Sherry, July 15, 2014 *I am very impressed. I received my bitless bridle yesterday and could not wait to try it out. We had no problem fitting it. Although I only started out by walking patterns, I could immediately tell my horse was comfortable and totally controlled with just a small amount of rein on him. Thank you!*

Ellen, July 13, 2014 *Amazeballs!! I just love my new Dr Cook Bridle! You have to understand, I have tried everything on earth for my 5 year old walker and nothing seemed to work. She was an Angel the last 5 times I rode her and I am convinced I should have tried this bridle years ago! Whoever is reading this, go with a Dr Cook you will love what it does for your horse!! Happy as all get out in Tennessee!*

Mark, July 10, 2014 *Super happy with the quality of your product. My horse did great right off the bat. Turns on a dime, stops, backs up, does everything he did before minus the bad habits. He no longer tosses his head and seems much happier, so am I. I wanted to take the time to thank you for a great product and fast delivery!*



Ashley, July 8, 2014 *Thunder and I both love The Bitless Bridle! Almost a year since switching from a hackamore and just awesome!!*



Kerensa July 3, 2014 I rode for the first time in my new bitless bridle on my Standardbred Eddie. I absolutely love it usually he is heavy on the bit and takes a while to stop when I ask (I put it down to his bad balance) but the second I put on the bitless bridle the change was amazing he was so light, the slightest amount of pressure on the reins and he would stop immediately, I also felt so much more confident knowing that I wouldn't hurt him and after hearing how well he responds to it my coach is allowing me to use it in lessons. Thank you so much I love it !



Christine, June 26, 2014 My horses are loving the freedom and comfort of going bitless! They gait and collect beautifully without a traditional Peruvian bit

Bryon, June 19, 2014 After only 1 hour of ground work and riding in the round pen and paddock with my new Dr. Cook Bitless my mare and I were off to the trails and I had the best ride I had in a long time. She was responsive and cooperative! Very impressed and thank you for this great bridle!



Natalie, June 12, 2014 My 6 year old daughter on her 8 year old Dr. Cook's Bitless Bridle. When we got her they said just use a curb bit but all she did was shake and throw her head. I had a Dr Cook bitless bridle for my other horse so I thought to try it on her. She loved it from day one and as you can see we have no reason to go back.



Amanda, June 11, 2014 Yesterday my daughter and her horse started 4H camp in a snaffle. He threw her twice. Since this isn't his normal behavior, I checked him over and found his mouth full of blood. I put my horse's Bitless Bridle on him and he's been perfect ever since. So many people have come over to look at it because of the quick turn around in the horse's behavior and willingness to work! I'm taking him to the vet tomorrow to get his mouth checked, but am ordering another Bitless Bridle today! No more metal for this horse!! Thanks for such a great product!!!!



Anna-Emily June 1, 2014 I thought you might want to share this! My pony Beano was very happy snaffle mouthed but I read about bitless bridles and decided to bite the bullet and buy one with my pocket money! The quality is amazing. I've taken my horse to pony club and flown some decent fences with complete control, I'm taking my horse show jumping in it for the first time next weekend so will definitely get some pictures! Also, this summer I'm hoping to do some cross country in it. Thank you so much :)

Kelsey , May 31, 2014 I got my bitless bridle and used it with my OTTB 5year old gelding and he did AWESOME. His barrels were tighter and he wasn't messing with a bit in his mouth not paying attention. I couldn't believe the difference!! So as I'm in shock and untacking I'm getting ready to ride what I call my "lost cause".... she is a 10 year old Appendix mare that I have on smart pak supplements to calm her, I have tried calming pastes, and I practice tons of ground work with Parelli. See, I barrel race and she has become dangerous and uncontrollable when I take her to barrel race. I tried this bridle on her and she was AMAZING. We had the best run I have had on her in so long!!!

She was a little nervous but I felt confident and in control. I'm so happy with my purchase and my mom even tried it on her 4 year old gelding, she will be buying one. THANK YOU SO MUCH, you saved my horses!



Jannell, May 28, 2014 We LOVE our Custom Bitless!! Griffey Responds so much better now and he looks flashy in his green and orange colors!



Ali, May 22, 2014 First time putting on and using the Dr. Cooks Bitless Bridle. My boy Ty (Black Ty Event) did amazing!!! He loves it!!! Even neck reined a whole lot better. Listens to commands and stops great. My friend cantered him and he was awesome!!! Looks like we have a candidate for no more bit. Horray!!! So proud of my boy and love this bitless bridle!

Brent, May 18, 2014 I want to thank you for your great customer service, you go beyond what is expected and my horse loves the Bitless bridle! Dr. Cook, your years of research are appreciated. I was very impressed with the quality if the product as well as the function. My horse Lex, is a new horse. He is happy, eager and I have full control. I could not be happier and will recommend the Dr Cook bridle to all my friends, family and co workers!



Karen, May 16, 2014 Kizzy enjoying her Dr Cook Bitless Bridle, first ride very happy and relaxed horse and rider, best thing I have ever done for her, we both love it, no metal, feels right for her, long reining my husband's horse in the Dr Cook and she loves it too. Thank you Dr Cook!

Deanna, May 2, 2014 I recently read an article you wrote titled 'On the Bit: A Misleading and Mischievous Phrase'. I just want to say that it was very helpful to me! I've been riding bitless for a few years now...dressage. 'Whack 'im, crack 'im and crank him in' dressage. I found the article while searching online for some helpful training hints after a recent session with my horse that left him unhappy and disgruntled and me quite frustrated. As a result, I must say I now understand why the majority of dressage riders don't ever successfully ride a test above 1st level...unless their horse is quite talented! I went back out and reassessed my horse on the lunge and under saddle without cranking him

in; simply taking up a light contact and seeking where he wanted to meet me with it, and found that I was no different; that despite much money spent on trainers, reading books and riding...my horse would probably show at training level...if I didn't crank him in that is! Thank you for the revelation of 'dans la main'!

Perhaps I will focus on showing hunter right now! Besides, I think they allow bitless in hunter anyway! I thank you for continuing to fight for the right of bitless in USDF & FEI shows and for enlightening people to the benefits of bitless as well as the ill effects of the bit. As a new 4H leader, I'm hoping to be able to impart to my club the benefits of taking better care of their horses including going bitless, barefoot and stall-less as well as imparting the necessity of fitting a saddle according to what the horse needs and not what convention says (I ride in a Balance International).

I also wanted to say that your bridle design is certainly; in my humble opinion, the best! I've tried others, including sidepulls; which my horse didn't really seem to like, the rope halter which in my opinion is a terrible way to try to communicate with an equine, and the Nurtural; which I actually sold in my tack business for a time. I certainly grew disenchanted though with the fact that if I had to pull back on the bridle (or hold my horse in that wonderful cranked in frame!) the bridle never released. My horse went from being very happy to put his head into it to turning his head and averting it the way he used to with the bitted bridle. I knew then it had to go! And, after watching the video on your website from Cathie Hatrick-Anderson demonstrating how to properly fit your bridle, my horse is very happy. Thank you for all you do and God bless you Dr. Cook!



Noelle (Kuwait) April 29 , 2014 *My 2 Thoroughbreds and my 2 therapy horses are happily wearing Dr Cooks superb bridle! The horses are ALL, without exception, performing perfectly in them.*

Suzanne, April 29, 2014 *I would like to thank you for my bridle received 10 days ago. More importantly my wonderful horse Tom would like to thank you.*

Tom has always been a great chap since he came to me as a newly broken 3 1/2 year old, big, strapping, very enthusiastic young cob in 2009. He was gently broken and is a real gent and has always done his best for me despite a lot of discomfort with a bit in his mouth due to his huge tongue and low palate.

Since 2009 Tom and I have had countless issues relating to his discomfort most recently with getting his tongue over the bit. I tried lots of bits renowned for being "kind" but always came back to the fact that Tom was desperately uncomfortable.

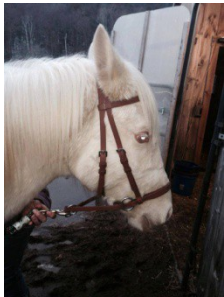
There was no amazing transformation when putting on his new Beta bridle. Just a big thank you from Tom. He continues to be one of the good guys but with a hugely happier heart. No more crazy head rubbing while untacking and a renewed enthusiasm to being tacked up. We have progressed over 10 days from schooling to hacking out and fast work across open fields and jumped bitless for the first time last night.

I did make a minor adjustment to my initial fitting as I hadn't fitted the noseband low enough but that was my fault and not Tom's.

I am relieved and happy that I have been able to give Tom the comfort and thanks he deserves for being a genuine, lovely horse. I wish I had found you sooner and would recommend Dr Cooks to anyone. I can't wait to compete this year flying the flag for Dr Cook. Thank you



Karin, April 25, 2014 *We have owned horses for about 12 years and tried so many different bridles and bits. About 10 years ago we bought our first Dr Cooks. Because I obviously have some sort of bridle buying compulsion I've tried other bitless bridles over the years... and still we ALWAYS come back to the Dr Cooks! It just works well for all of our horses.*



Michele, April 22, 2014 *Starting my little 2 yr old 1/2 Lusitano (azteca) filly out in the bitless bridle - wish I had know about this when I started Sparky out as a two year old..... love this bridle!*

Ruth, April 20, 2014 *Thank you so much for your wonderful customer service. So refreshing in today's world. You indeed practice what you preach! I highly recommend this bridle as my 16 year old Tennessee Walking Horse is now very relaxed and responsive while wearing it. As his rider, I'm confident in my commands and know I'm not pulling and hurting his mouth. I will pass your business cards out at Hawks Hollow Farm and hope some of the staff and boarders contact you. Wishing you the best for your business.*



Jennifer, April 20 2014 My lovely 18 year old mare Penny - ridden in a Dr Cook's for over 3 years now. Can't say enough positive things!



Susan, April 17, 2014 Strausberg is an Off the Track Thoroughbred who raced for 3 years. He transitioned to his Dr. Cook's bridle in minutes! Jessie does everything with him including trail riding and lessons. We sometimes have little 8 year old riders riding him! He is so happy without that old metal in his mouth!

Monica, March 30, 2014 I love this Bridle and so does my horse!! The first horse I used this bridle on was a poa, Rose. When we got her, she had 'bit issues'. The people who had her before us used a double twisted wire bit and a tie down.... idiots. She had no problem slowing down or stopping, but she was stiff as a board, and would just lean on the bit when you asked her to do anything. The first time I rode her with the bitless bridle, she was like a different pony... no leaning, no head tossing, and she could actually bend her neck. I started my grade mare, Nike, with the bitless bridle and I've never ridden her with anything else. Our 6th ride was a 3 hour trail ride; water up to her belly, steep banks, and some really scary black pavement. To her it probably looked like a bottomless pit. But with patience and a little encouragement, she walked off the 'cliff' for me. Then a few months ago, we went on a ride down the road, and found some cows (apparently she had never seen cows before). Her best friend Spot had ducked under the fence and came with us as usual. Spot was trotting up the hill ahead of us and he spooked the cattle, and the whole herd was stampeding around right by the fence. Spot took off back home, and Nike really wanted to go with him. I was able to keep her under control, despite the mayhem and being abandoned by Spot. I don't think I could have done that with a bit. I have not been riding her the last several months because she really needs her teeth worked on (the vet is coming out next week) and she was shaking her head and being difficult to steer. Other than that, she has not had any resistance at all. As soon as her mouth heals up, I will be using it again. *If your horse doesn't like the Dr Cook bitless bridle, have his teeth checked before you give up on it!



Naomi, March 27, 2014 *My precious Connemara pony, Desiree and I love our Bitless Bridle. She is relaxed and happy on our rides. Thank you for making such a great product.*



Jim, March 20, 2014 *Atticus doing his job in the woods. In the two years I have had and trained him for work he has never felt a bit. He is super light on the lines. This day he a worked about two and a half hours plowing threw the snow, backing turning and hooking up to the small logs with your bitless bridle.. Thanks for your support!*



Rachael, March 10, 2014 *Hi. I purchased a bridle a week n a half ago. I just wanted to let you know how AMAZING it is!!! My pony was head strong, definitely not a novice ride, constantly messing on with the bit and trying to evade it. Even though I am 100% natural horsemanship, I must say I was slightly skeptical as to whether it would work with Phoebe. However I did an hour n a half or arena work yesterday, she was twice as responsive on the ground, her jumping was super, jumping higher, concentrating so much more.... And loving it. Then I hacked out today and I have never felt so IN control!!! I will never go back to a bit.*

*I just wanted to say Thank you very much. And to let you know how amazing I think your bridle is.
Rachael & Phoebe*



Mary, March 9, 2014 Left my tack locker keys at home today without access to my bridle and saddle, but I could get to my bareback pad and my other horse's Dr. Cooks bridle. Ended up going on a 2 hour trail ride with friends in the beautiful Arizona desert...bitless and bareback on my 6 year old Andalusian gelding, Altivo! We even jumped and galloped, and he was awesome bitless. This was maybe his 5th ride in the Dr Cooks. Thanks for a great product.

Cindy Lou, March 7, 2014 I cannot thank you all enough for this great product and how well you treat your customers. I have been out 4 times now on my girl Bell and it is AMAZING how well she responds and behaves now. Thanks for all the extra time you took to explain the measuring and how the bridle works and answering my endless questions, I will tell everyone I know who is considering going bitless to to go right to you all!



Sara, March 6, 2014 This is my 15 year old paint horse named Georgie. I rode him with a bit up until recently. All I can say is he loves his bitless bridle ([The Bitless Bridle by Dr. Robert Cook](#)) He can breathe with ease now and move freely!



Karen, March 5, 2014 Hi, this is my 12 year old Icelandic mare trying out the bitless bridle for the first time. She was fantastic and responded right away. This was also the first

time I rode her after I got her. Thank you so much for making such an amazing and horse-friendly product! I will definitely keep using bitless on my horses! Greetings from Iceland!

Robert, February 28, 2014 *I wish I found this Dr Cook Bitless Bridle sooner. I tried every bridle known to man, this includes like products and I have never been happier with a tack purchase. The quality is high, the customer service was above and beyond and best of all my horse loves it! Thank you for an excellent product and I will be buying from you again soon, I want my other two horses in Dr Cook Bridles.*



Lesia, February 21, 2014 *Our willing but green gelding has a very soft mouth. He really hates the bit. At times this meant that a minor difference of opinion would escalate with his anger at his mildly used snaffle. This bridle has taken those events and placed them squarely into quiet teaching moments. The anger is gone, he listens and gives in without anger, and he is excited again, like a little kid, about riding! We tried his on our very spirited mare and have had the quietest rides we have ever had on her. Looking forward to ordering another!*



June, February 17, 2014 *My dressage mare absolutely loves this bridle and I am so happy that she is so happy! Thank you Dr. Cook!*



Clonfin, February 16, 2014 *My 4 year old breaker, Mermus R x Guidam who just wasn't happy with a bit, tried this bridle and she is a dream. Definitely better breaks and steering as there is no throwing up the head or evading, just a nice contact. Great product. Thought I'd share it.*

Minnie, February 9, 2014 *Thank you for this wonderful bridle! My horse has always avoided the bit now she is responsive and relaxed, no more head tossing! No problem stopping and the quality is excellent, very happy in Tennessee!*



Nina, February 6, 2014 *Thanks to Dr.Cook and the wonderful bitless bridle, my ottb mare, Mercy, and I finally found harmony! and now we are even showing (albeit on the internet), and doing consistently well in our dressage classes! Thank you!*

Ellen, February 3, 2014 *I received my bitless bridle and within 3 days I was convinced my horse was abducted by aliens and replaced with a mare that looks just like her! LOL, What a difference your bridle made and I learned a valuable lesson, bits DO NOT control or stop horses!! They only make people feel better and in control when really they are not, they are just causing their beloved horse anguish. My horse is 100 percent happier and controllable with her Dr Cook's Bitless Bridle and I can thank y'all enough!*



Alice , January 26, 2014 *We have adopted three off-the-track Standardbreds who we drive bitless. I think they appreciated the comfort of the Dr Cook Bitless Bridle , and they certainly don't mind how easy it is to eat treats!*

Robertta, January 20, 2014 I have an Icelandic and anyone who has an Icelandic knows how hard it is to buy headstalls for them, unless you are using an Icelandic headstall. Even though Icelandic's are typically ridden English style, I prefer to ride Western, so finding a headstall that fits correctly is not easy to say the least. I purchased the Dr Cook's Bitless Bridle and it fits my horse perfectly. I did not have to punch anymore holes in it and the browband fit over his forehead wonderfully without pinching his ears. I used it yesterday for the first time in my round pen and my horse did great in it. I had one minor issue, but after calling customer service I took their advice and I did not have any issues at all today. I even rode him bareback and he was awesome. I have to admit that I was worried about riding him bitless at first, but I am so glad that I decided to give it a try. He listens and responds so much better now. Thank you Dr. Cook!!!

Dani, January 15, 2014 We are so happy that we discovered your Bitless Bridle, our horses are happy and responsive! I cant say enough about the excellent quality of your product and the customer service was off the charts, you go above and beyond to help your customers and I will recommend your bridle and company to everyone. Delighted in Colorado!



Suzie, January 5, 2014 Dear Dr. Cook, I make it a point in my life to thank those who impact my life or the life of someone I love in a positive way, your bitless bridle is marvelous and I wish everyone that has a equine would use it, the horse breaths easier, there is nothing in their mouth to hurt their jaw, teeth or tongue, you have complete control and it is humane!! What more could a person ask for, thank you for developing such a fabulous piece of equipment we will never go back to a bit and I brag all the time to my friends how wonderful Lilly rides in your bridle!! Shots of a happy well balanced horse and rider!!! Thank you again for the Dr. Cook & Bitless Bridle you are a genius!



Jia, December 30, 2013 My OTTB Danny loving his Dr. Cooks Bitless right after a morning ride. This bridle has literally made him a different horse!!!

Frank, December 16, 2013 I can't tell you how happy I am with the Bitless Bridle! My horse is responding so well and without the anxiety and nervousness induced by a bit pulling on her mouth. Thank you so much for a fantastic product

Taylor, December, 3, 2013 I had to write to express my gratitude for this wonderful bitless bridle! I have tries for years to figure out what I was doing wrong with my guy. I tries other bridles without a bit, I tries a hacamore and bosal and he was even worse on the trail. I decided to get a Dr Cook Bitless bride after doing some research and it was the answer...Why oh why didn't I do it sooner? THANK YOU!!

Michele, November 20, 2013 I wanted to join in the party! I switched from bits to Dr. Cook BB several years ago but had the same success. The horses were always avoiding the bit, holding their head really high when I tried to put it on, even though trained to lower their heads. The DAY I switched to the Bitless, and ever since, every time, all these years (four?) they actually PUT their noses into the noseband. EVERY time. Recently I thought I'd try offering a bit with a roller to one horse to play with, not to attach reins to. He took it ok the first time but avoided it every other time. Held up the Bitless, and he pushed his nose into it. Yep. Horses can SEE what you are about to put on them and they VOLUNTEER to take this headstall. It's the clearest "thank you" a horse could possibly speak.

Sandi, November 16. 2013 I never took the time to write in a product review or comments but I had to let you know that I was so happy with your bridle and your customer care! The gals I spoke with were so knowledgeable about the product and worked with me in fitting my very hard to size Mare. I am so glad when I was researching bit free options I chose to go with the Dr Cook Bitless. When the bridle arrived I was blown away at the quality and looks. The two sizes fit Missy perfect and she was calmer right from the start. She is relaxed happy and the bad habits on the trail have disappeared. This leads me to believe they were all due to the bit in the first place. Dr Cooks bridle has been the answer for so many things, it has been two months now and we will NEVER go back to bits. Thank you!



Ivonne. November 7, 2013 Thank you so much for offering this bridle. I am a trainer here in California and I have been using your bitless for years now on every client horse I get. It's amazing the change in the horses when I switch them from a bit to the bitless. I never have to sell the bitless idea to the owner, as they see the difference for themselves and are sold by the undeniable proof. Because of how your bridle works, I have been able to successfully retrain badly handled, abused,

angry, dull, frustrated horses, showing them that pressure is not something to fear, but a communication tool.

Every client I have buys their own bitless bridle the moment they realize they don't need a bit. AND they feel safe knowing that they have more "control" in a bitless than they ever did in a bit. They also feel good about not having to use a bit.

I always get the question: "Then why do people even bother riding with bits?" To which I always say, "Tradition." Because really, a horse in a Dr Cook Bitless can do anything a bitted horse can do, only he does it more relaxed. You don't need a bit. Ever. So, thank you very much for an awesome horse-loved product!

Joe, November 6, 2013 *Say, do you think you guys could take a little time off and run the government for a while, and a couple of the big banks and brokerage firms? Could you at least take over Congress?*

Your product is brilliantly designed, impeccably built with the best materials, and your support and genuine care are without equal.

Jemma, November 4, 2013 *Just wanted to let you know, I was very skeptical about all the rave reports regarding bitless bridles. However after buying and using one I am converted. My horse loves it and the problem I had with him seems resolved. I am very pleased with the result So easy to put on and take of and adjust if needed. Only a light finger pressure needed to control him He is very relaxed and responsive with this bridle. My friend witness my horses performance and plans to buy one for her daughter as her Christmas present Thank you*

Jane, October 17, 2013 *To Bitless Bridle and Dr. Cook,*

I bought your bridle on Valentine's Day this year, and I wanted to wait a bit before passing on comments, but THANK YOU so much for creating this bridle!!! It had long been a promise to my horse that I would look into a bitless bridle, but I think it was bothering him so much that I just went ahead and looked it up before I had time to think about it. It's absolutely amazing how much our riding and relationship under saddle has changed. It actually took my boy and I some time to get used to the different pressure areas, but what was amazing was that he played "phantom bit" for the few first rides. It made me laugh out loud when he stuck his nose out to pull and run and immediately brought his head back in as if to say, "oh, there's no bit to grab"! Riding with the bitless bridle has not changed the way my horse and I ride, it has changed the way we feel about our ride.

I no longer feel terrible about the pain in his mouth, and he no longer tells me there's a pain in his mouth. I've owned my horse for 12 years and in the past few years, I had been having trouble letting my horse move freely because I felt a complete lack of control in downward transitions. Two years ago I had a new saddle fit, am getting him massage and chiropractic therapy, and since I've been using the bitless bridle, my horse and I have been galloping again, we can go for hacks and stop to eat, we see deer and bunnies on hacks and he doesn't mind a bit. Everything is soooo relaxed!! I can't say I'm comfortable riding any horse with a bit now. THANK YOU THANK YOU THANK YOU for helping my horse and I to enjoy

riding again! And thank for providing a way for us to ride without negative reinforcement and pain. VERY HAPPY CUSTOMER!

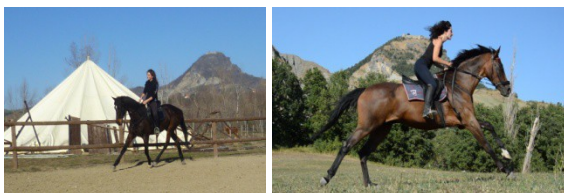
Suzanne, October 13, 2013 *I want to share with you that the Hanovarian/Thoroughbred and our OTTB both LOVED working in the bridle! I rode the OTTB yesterday in it for the first time and he was an absolute delight to ride. So soft, collected and responsive... I just could not get over how very different he was with this bridle. By far the most impressive "switch" yet for the horses I have changed over to it. His owner was watching me and she too could not wait to try him in it. Again, thank you a thousand times over - I so wish you could see these horses working. They are so surprised when they get the bridle on and realize there is no metal in their mouth!"*



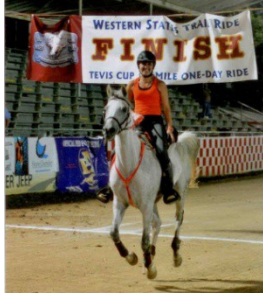
Robyn, September 21, 2013 *Beautiful quality bridles. All of our horses have been trained Bitless and are without a doubt the happiest horses I've ever ridden! Thank you Dr Cook*

Ginger, September 14, 2013 *I have three Dr Cook Bitless bridles now and recommend them to everyone I know. The only less than positive thing I can say is I wish I found these bridles years ago!! My horses do so much better in the Dr Cook, thank you for your great product and friendly service!*

Faith, September 5, 2013 *I have a 6 year old saddlbred gelding who is a rescue and who was badly abused. It used to take almost an hour to put a bit in his mouth and then he would throw his head around and fight me. It made riding absolutely miserable. But since I have been using the bitless bridle he now lowers his head and is a very happy boy. He is now a pleasure to ride and is a changed horse. I also ride my 16 year old Tennessee walker in it and she loves it ! I can't thank u enough!*



Marina, September 3, 2013 *Hi! I'm an Italian girl and more than two years use its Bitless Bridle on my horse, a thoroughbred ex-racehorse. I send you some photos! Three years ago I bought a horse from a friend. The horse was stopped for several years and had been a racehorse quite strong in the area. With the bite was always difficult to "hold" especially when warmed in the presence of other horses. The Bitless Bridle was the panacea! Horse much more peaceful and calm. At the same time if it warms up it is easy to hold and will not run away. It was the perfect solution! Thanks Dr. Cook and Bitless Bridle!*



Ann Marie September 1, 2013 *The Dr. Cook Bitless Bridle was a big part of my Tevis success this year. I can't say enough about how well my horse drinks in this bridle. The innovative design easily converts into a halter and allows my horse unrestricted chewing during holds. Thanks for a great product!*

Jill, August 30, 2013 *I purchased your Bitless for my Arab Calliber and he responds wonderfully!! The staff was very helpful!! I had to call because I had different sizes for the nose band and headstall, they said no problem & made one with the sizes I need. Highly recommend!!*

Amanda, August 26th 2013 *Just wanted to give you some feedback after buying 2 Dr Cook's bitless bridles for my Quarter horses. I purchased a QH gelding last year who is quiet but I'd noticed he was head shy and would toss his head with his mouth open when I tried a variety of bits on him. Even though I'm very light with my hands, he always seemed to be in pain when there was pressure from the bit (turning and stopping). I only had snaffles but nothing seemed to make him happy.*

I had his teeth done (no problems there), and he's fine to worm and play with his mouth but there were definite issues with the conventional bridles and bits I was using. So, I tried riding in my rope halter to give him a break, but I found him quite pushy with it and he leaned on it. If he'd wanted to take off I wasn't sure how well I could stop him, even though I've ridden for years.

After reading Dr Cook's book and another book explaining just how cruel and unnecessary bits are, I decided to purchase your bitless bridles. Well, after 2 rides, I have a different horse. One that doesn't lift his head sky high when putting it on, and he's so light in hand too (he was so pushy before). He responds to turning and stopping really well. My rode my old mare this morning in the bitless (though she has always 'tolerated' a bit) and she acted like a horse half her age (she's 22). No naughtiness, just wanting to keep on going and going rather than looking toward home. I will be riding my endurance mare in one of your bridles too. I am very happy with the results and won't be riding with bits any longer. The proof is there with my happy horses. Thanks! (and a BIG thanks from my horses).



Jessica, August 23rd 2013 Our beloved TB/Shire cross, Guinness is finally pain free thanks to Dr. Cook's Bitless! Guinness' melanomas on his lips/face created very painful bit experiences...and now- his smile says it all.... Thank You!



Jemma, August 20, 2013 OTT Thoroughbred Chilli loves his Dr Cook bitless bridle, previously uncontrollable in the strongest of bits... Never going back!

Steph August 17, 2013 I want to thank you for such a quality product and the best customer service I have ever had! I did a lot of research on Dr. Cook and your bit less bridle before I decided. I am so impressed with all the research and I want to thank Dr Cook for all the wonderful information. My best friend Clyde (my draft, funny because I am only 5 ft) has never responded so well, for years I tried bit after bit only to read the research of Dr Cook and learn the bit was the problem not the answer. It is so true, I will never put another bit in my horses mouth. Thanks again!

Bobbie August 7, 2013 I cant believe I got the bridle in only 3 days from the day I ordered, so far my hoses are doing wonderful. There has been no transition time as I anticipated! I am inspired and very pleased with the bridle, very nice quality leather! THANKS!!



Elaine, August 4th 2013 30 day money back refund? We realised in the first 30 minutes that it was never going back! Loving this bridle!



Mary, July 21 2013 *This little guy will never know a bit. Thanks to his mom. I have 4 mini's that I have in various stages of training for cart & Just general handling. Thank you for helping me learn a better way to talk to my animals with love & understanding. Not status quo.*

Brian and Susan July 14th 2013 *Go Bitless like the website says everyone! You do have a better horse than you think, we sure do. The Dr Cook Bitless Bridles has shown us a whole new way of communication with our horse, better than the bit, better than our side pulls! Great bridle, great people behind the scenes too! Thank you from both of us and our 4 horses.*

Cindy Lou July 6th 2013 *I usually don't take the time to send recommendations but I have to tell everyone how wonderful your bridle is, it has made a positive change in my life and the life of my horses. I will be buying more! After reading the instruction on how to fit the bitless bridle we were off for a test ride. I was blown away, Maggie responded to all my cues, turned stopped and backed up with no problems at all. I am so happy I chose your bridle and this company. I was treated so well and Im extremely pleased. I recommend this company and bridle to all!*

Randall, June 26th 2013 *We went from Bit to Bitless in only 15 min! Is that a record? We were surprised how well and fast our horses took to Dr Cook's Bitless Bridle. Thank you for all your help when ordering we are very pleased with the quality and the results. We should have done the switch years ago.*

Joslyn, June 18th 2013 *The best customer service ever. I called to ask about The Bitless Bridle and as we discussed the size and styles I needed she put me on hold, dug through her stuff and found me a great price on a used (which I was so happy with because its in excellent shape) , then gave me an extra used nose band just in case of fit because I have a hard to fit horse!! They acted like a caring friend getting it just right for the horse so impressed with the service. I received the bridle and wow, I am amazed! My horse is happy, I am happy. She stops on a dime and is more at ease. Thank you Dr Cook and staff, it is so nice to know there is still some integrity... quality and personal customer service left out there. A customer for life!*



Leslie, June 17th 2013 My 13 yo Paint, Buddy...loves his BB. He is very strong in the mouth on a bit (previous owner training) and never pulls with the BB. easy riding now.

Lou, June 16th 2013 I've been moving my horses away from the bit my entire life and until now only had the option of the hackamore side pull or just using a halter. This bridle has been the perfect solution and is in line with my own training philosophies. I will recommend the Dr Cook Bridle to everyone.

Brenna, June 6 2013 Hi, I just wanted to tell you of my experience with your bridle. I have a 10 year old registered tobiana TWH who I have been having a lot of trouble with. Our last ride he bolted when I got on, and the rest of the ride was terrible. He would never relax and just walk and it was a struggle to hold him back. By the end of a ride I would be exhausted. I put the bitless bridle on him yesterday and what a difference! He actually walked on a loose rein! No headshaking and turning was much easier. We still have a few kinks to work out, but he did incredibly well. Thank you!

Kerri, June 4th, 2013 THANK YOU!! I have ridden my guy now 3 times since I received the bridle on Friday. It is like riding a new horse! I ride a 19hh, 2,000 pound, green broke, 5 year old Percheron and I really didn't know if this would work for him. I wanted to let you know that the bridle works great for a big horse! My horse used to chew the snaffle bit like it was bubble gum, swing his head all over the place when we were riding, and fought me to put his bridle on. I have had the dentist out to do his teeth with no difference. Riding him the past few days with this bridle have been hugely different than the past 6 months with a bitted bridle. With this bridle I not only stop on a dime, but we back up like it's nothing, a task that he does do well on the ground, now is duplicated while riding. I feel like I have so much more contact with him and he seems happier. From the very first time using this bridle he just flaps his lips and chugs along. Such a difference to the constant chewing of the bit! I have already recommended this bridle to others that ride drafts, because if it works on my guy, it will work on any



horse! Thanks!

Caroline , May 23, 2013 Here are 2 photos of my Arab mare Sophie in her Dr. Cook Bitless bridle on April 20, 2013 in just our 2nd endurance competition in San Jose, California, where we came in first. It was a 25-miler (so technically a "long-distance" rather than endurance). She has been in the bitless as long as I've owned her (5 years). When I bought her, she held the bit in her mouth slightly open, with the corner of her mouth downward, as if it was incredibly distasteful :-). She is a former race horse, and though she never exhibited the usual off-the-track lean on the bit behavior that ex-racehorses often do, my trainer and I decided we'd put her in the bitless, at least for awhile. Well, "awhile" has been 5 years and there's no point to riding her in a bit (in which she is more reactive) when both her and I don't need it to feel secure and confident and feel MORE confident in the bitless. On this endurance ride, I saw no more control, and in fact less, of the horses that were wound up (like mine was) at the start of the race, for those who had bits (which was everyone but me). Some horses were rearing and racing off, and though my mare was very fast at the start, at no point did I feel that I could not stop her. The photo is not the greatest as it is a photo of a photo, but thought you might enjoy it anyway. Thanks from a sensitive and happy mare and a happy rider.

Louise, May 21, 2013 Seville, Andalucia, Spain - In 5 days an AMAZING turn-around from frightened, insecure and flinching to forward-going happy and confident!

Jason, May 5th, 2013 We have been using our new Dr. Cook Bitless bride for 3 weeks now. I had to write to thank you for giving my horse back! I have a 10 year old TB gelding. He started throwing his head all over the place and acting up on the trails. After many vet visits, having his teeth floated and everything I could think of trying, I decided to contact your company because I have read a lot about Dr. Cook. I like the fact his is a retired horse vet and surgeon. Jaspor is a different horse, responsive, happy and eager to hit the trails with me. We are both very happy with your bridle and your staff could not be any more helpful! Many thanks from Vermont!

Mindy, April 24, 2013 Thank you Thank you Thank you! I love the bitless bridle! I can't believe this is my Mare. She is so much better, stops on a dime, is not chomping the bit and is very focused. Dr. Cook, you're the best! We took a long ride and my riding partners could'n't even believe she was the same horse.

Leslie , April 20, 2013 Hello, I am writing to inform you that yet again, I am so very pleased with my second Bitless Bridle purchase! I had one previously for my high energy Morgan mare, and loved it. Even with her fiery energy I felt in control and knew that she was comfortable and much happier.

Unfortunately we lost her unexpectedly in February...but our green broke Roan inherited it and I am having equally positive results. I have adopted a green broke American Cream Draft, and have him in training...he does not like a bit, and I thought, what the heck...I am now the proud owner of a second Dr. Cook in the beta style. He loves it and is doing so well! He is a big boy and you need to have the upper hand and this does the trick with keeping him happy! I wanted to mention that I had to call your customer service with some questions regarding sizing, and (I believe her name was Carol?) was so very helpful, and gave me several options to choose from. The bridle was shipped quickly and it is perfect! Thank you again for making such a great product (I have referred many fellow riders) and for making it so easy!

Tracy, April 18, 2013 *Finally got the chance to try out the bitless bridle tonight. Wow! I can't believe how well it went. We don't have a ring to ride in, so I just chanced riding in the fields around the farm. Sage, my Appaloosa, did fantastic. She didn't fight me to go back to the barn like she usually does when we ride by ourselves (she loves her pasture mate and they call out to each other the whole time! LOL). I can't wait to go out on the rails to trails with my friend and her Arabian (Sage's best horse friend). Thanks!*

Stacy, April 11, 2013 *Had my horse's dentist out last week - he recommended bitless. So..... got my bitless bridle in the mail yesterday & couldn't get to the barn fast enough to try it out on my 13yr old Quarter Horse and it was awesome! I think he wasn't quite sure about straps on his cheeks at first, but settled right in pretty quickly. No head tossing or shaking like with a snaffle or curb. I'm a believer!!!*

Robert, April 06, 2013 *I had to contact you to tell you how amazed I am with the Dr Cook Bitless Bridle! I purchased the bridle for my horse Red who has mouth issues and found that all 5 of my horses do better in it than the snaffle bits we were using. My wife has ordered two more. We went on a trail ride and had complete control through 2 spooks. I only wish we would have found you earlier. Two new believers in Oregon!*

Sue, April 03, 2013 *I got my bitless bridle today!!! Great service in just two days!! I love it and my horse loves it. Did some light arena work and took a leisurely trail ride so that he can get used to it. So relaxed without a bit in his mouth!! His nervousness with a bit is always hugely distracting to him, whether asking for some type of work, or just not being able to relax while he carries it. I felt a huge difference immediately and when moseying on the buckle on the trail, it was fingertip control to change direction. I am so anxious to do more!!! Great product. Seems that it will help incredibly in his left bend resistance. Will keep you posted. I may decide to order a beta BB for trail riding. Thanks again for your great service and for a wonderful product!*



Jackie , March 28, 2013 I've got your western bitless bridle, and LOVE LOVE LOVE it! And the customer care that I receive from you is beyond words. I sing your praises constantly. Thank you for sending me replacement parts so quickly! I wanted to send you 3 pictures of my recent stroll through DuPont State Forest, here in Western NC, on my best friend, Gus. A passer-by biker was nice enough to take these pictures. I notice you have some on your website...feel free to use one of these if you like. Thank you again for being the top-notch company that you are, and for producing such a wonderful bridle that my horse loves. This horse was once a rodeo horse, and I had a hard time controlling his speed. He responds better with this bridle than in a bit.

Janice, March 28, 2013 I received my English Leather Bitless last week and all I can say is wow! Great quality, great customer service and fast delivery time, but most of all I am so pleased at the response from my horse! She is like a new horse, happy and responsive! She no longer throws her head and I can tell she is willing to work. We are both so happy, I will tell everyone I know to go bit less! Thank you all from Janice and Cammy!



Vipque, March 27, 2013 The young pinto mare Eowyn & me the other day while guiding a day-tour at the [Green Horse Ranch - Ecuador](#), 2 hours from Quito in the beautiful Pululahua Geobotanical Reserve. It was Eowyn's first time with a Dr.Cook Bitless Bridle - and she did so great: she was much calmer and more responsive than with her normal western curb bit...I'm so glad I could convince the owner of the ranch to ride more horses bitless with the Dr. Cook Bitless Bridle!



Lindsay and Joe, March 26, 2013 This is me loping my horse Joe through one of the fields around our home. Joe loves the freedom and comfort that the Dr. Cook's Bitless Bridle gives him; we've 'Quit the Bit' and are both better for it! Thank you for working to make such a fantastic product--keep up the good work!

Marybeth, March 15, 2013 I have been using Dr.Cooks Bitless Bridle since 2000. Every horse that I use it with has been very responsive. The youngest horse that we had since birth was trained on the bitless, she will be 9 this year and I recently sold her, she is now jumping and fox hunting in a bitless bridle. Why would anyone use anything else if they don't have to? think it is more the owners fear, and not the horse!

Keith, February 11, 2013 Although I have been around horses a good bit of my life I am only a novice rider. However it was obvious to me how much Ahab HATED a steel bit. I tried the bitless and it was amazing. As soon as we hit the ring he was obviously happier. At first he was much more excited, but it was still easy to hold him down. He wanted to run when before he had to be forced to do more than walk. His whole focus used to be on that bit in his mouth. He was a much more enjoyable horse. Ahabs first day on the Dr Cook Bitless was so amazing it was also the first day I allowed my 8 year old granddaughter to solo on him. Never again will I put steel in any horses mouth!

Mary, February 06, 2011 I was blown away by the difference in my horse, the quality of your product and the outstanding customer service! I had to tell you! You set the bar high and thank you so much! I love my Dr Cook Bitless!!



Julie & Snowman, February 3, 2013 This is Snowman, my 7 year old appaloosa gelding- sporting his best winter coat, after our first ride with his new bitless bridle. I never had any bit-related issues (that I know of!) with Snowman, but after learning about the pain caused by bits, and the harm that can be done, I decided to try Dr. Cook's bitless bridle. I was relieved to have had the same amount of control with the BB as I did with a bit, and although we only walked and trotted in an indoor

arena once so far, I am sure that I will never use a bit on my pony again! Thank you so much for developing a product that allows horse-people to enjoy riding without causing unnecessary pain and discomfort to our equine partners!! Deepest thanks from Snowman and Me.



Janiz & Nyla, January 13, 2013 *I just wanted to let you know about my Dr. Cook's bitless bridle! I haven't had my mare, Nyla, that long, but I can definitely tell she prefers her bitless bridle over a bit, any day. When I go to put it on her, she literally puts her head down and tries to put it on herself. When I read other reviews about horses that did this, I suspected they were exaggerating but they're really not, it's amazing. Nyla rides so much better in her Dr. Cook's bitless bridle than she does with a bit, and she is so much more responsive and calmer too!*

Lianne, January 09, 2013 *I am so do thrilled with my new bridle and reins. I ordered the padded English and it is perfect. The fit is spot on, it looks beautiful, but most importantly, from the moment I slipped it on my horse, I noticed a marked improvement in him. He is now becoming a soft, responsive boy. I cannot thank you, (and Carlos for the recommendation) enough. I will be telling all my friends about your products and will be buying from you again and again. Thank you so so much for making your amazing products.*

Lyrice, January 08, 2013 *To whom it may concern: After some consideration, I recently bought your bitless bridle for my young, green-broke shire gelding. I just wanted to let you know that this was probably the best purchase I've ever made! My horse is only five years old or so, and while I've done a lot of work getting him nice and soft to his halter as well as letting people mess with his head/ears, getting his bridle with bit on him was always an exercise in frustration for both of us. Not to mention when riding with a bit, he was prone to several bit-avoidance techniques including giving his head but not actually turning his body when asked.*

I rode in the bitless bridle for the first time today, and what a difference! He was very soft to it, and clearly understood what was being asked of him much better. I was worried that perhaps I might get into a tugging match with him (that I would undoubtedly lose), but he only tested the bridle once, was corrected without force or fuss, and was much happier afterwards. Thank you for such a wonderful product!

Wendy, January 5, 2013 *Definitely recommend The Dr Cook BB!, My mare and all my friends who try it are complete converts. Just like using a bitted bridle but without the worry of hurting their mouth.*

Krissy and Jax, January 4, 2013 I want to thank you for the best customer service I have ever had! I will be recommending your bridle and company to everyone I know. Jax is like a new horse, he holds his head up high, no longer fights me on the trail and is just a happier horse! This makes me happy! More than a satisfied customer! The bridle is great quality and it really works!!!!Thanks Dr Cook!!!



Yvonne, January 3, 2013 My Tennessee Walking Horse, Bella, sporting her leather Dr Cook's Bitless Bridle. She will collect and gait beautifully in it. And to think she was sold to me because her previous owners could not control her with a bit! I guess they never tried bitless! Thank you!



Debbie, January 02, 2013 We switched to Dr. Cooks BB in October 2012! Our string of trail horses, say Muchas Gracias! We do treks and day rides for people that have years of experience to beginning riders, and the BB has proven to be a wonderful addition to our natural horsemanship philosophy. In this photo are 2 mares a gelding and our stallion.

Wendy, December 11, 2012 I am amazed with this bridle! I retired my mare and had not ridden in quite a few years, when my husband and I suddenly found ourselves with 2 horses.. a large pony/small horse that we had known from another barn who needed a good home, fast. So, within a week, we had our mare and a new mare! Well, the rescue girl needed to be ridden/exercised, so I started her in my other bitless bridle (an indian hackamore, I think is what it's called) She did ok but I needed something more to keep her attention, so I ordered the Dr. Cook, and I just can't believe how nice she goes in it! She can be a handful, and I find that I can hold her attention SO much better with this bridle. I (and Cindy our new mare) am VERY happy, thank you for a great product and I hope we can spread the word!

Ann, December 09, 2012 I was a student at Glasgow Vet School taught by Bob Cook. Great knowledge of the head of a horse. Would use nothing but a Dr Cook Bitless Bridle, highly recommend to everyone.

Lisa, December 5, 2012 I've been moving my horses away from the bit my entire life and until now only had the option of the hackamore or just using a halter. This bridle seems to be the perfect solution!

*Amazing results and is in line with my own training philosophies and understanding of a horses needs.
Thank you!*